

Ampersand Cable System Order

Order #	62817066
Syscode	2090
System Name	Spectrum/NW Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	09/21/20 - 10/04/20
Agency	Mentzer Media Services
Advertiser	Danny Burgess for Florida Senate

Update Date	09/25/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20 Proj. (Nov19 HU
-	

Client Code	IDBUR
Product Code	IDBUR
Est Code	8997
Product Name	FL SD-20 9.25-10.1
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,084.00		
Commission	\$762.60		
Net Total	\$4,321.40		
Total Spots	139		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 9.24 MG matching provided scx. Please Review and Confirm. Thank you

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	3	\$45.00	\$135.00	30	PRE
2	CNN	NEW DAY<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$45.00	\$135.00	30	PRE
3	CNN	CNN NEWSROOM<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$35.00	\$105.00	30	PRE
4	CNN	CNN NEWSROOM<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$35.00	\$105.00	30	PRE
5	CNN	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$65.00	\$130.00	30	PRE
6	CNN	SITUATION ROOM<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$65.00	\$130.00	30	PRE
7	CNN	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$80.00	\$240.00	30	PRE
8	CNN	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$80.00	\$240.00	30	PRE
9	MNBC	VARIOUS	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	3	\$45.00	\$135.00	30	PRE
10	MNBC	MORNING JOE<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$45.00	\$135.00	30	PRE
11	MNBC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$35.00	\$105.00	30	PRE
12	MNBC	VARIOUS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$35.00	\$105.00	30	PRE
13	MNBC	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$65.00	\$130.00	30	PRE
14	MNBC	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$65.00	\$130.00	30	PRE
15	MNBC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$80.00	\$240.00	30	PRE
16	MNBC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$80.00	\$240.00	30	PRE
17	TLC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	4	\$11.00	\$44.00	30	PRE
18	TLC	AVG. ALL WKS<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	6	\$11.00	\$66.00	30	PRE
19	TLC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	5	\$47.00	\$235.00	30	PRE
20	TLC	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	7	\$47.00	\$329.00	30	PRE
21	TVL	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$10.00	\$30.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TVL	GUNSMOKE<	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$10.00	\$30.00	30	PRE
23	TVL	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$23.00	\$46.00	30	PRE
24	TVL	ANDY GRIFFITH	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$23.00	\$46.00	30	PRE
25	TVL	TWO AND A HALF<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	4	\$28.00	\$112.00	30	PRE
26	TVL	VARIOUS	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	6	\$28.00	\$168.00	30	PRE
27	TWC	AMHQ WEEKEND<	9/21/20	9/27/20	05:00	09:00					X	X	X	-	-	0	\$6.00	\$0.00	30	R1 - 3X. PRE
28	TWC	AMHQ<	9/28/20	10/4/20	05:00	09:00	X	X	X	X				-	-	3	\$6.00	\$18.00	30	PRE
29	TWC	VARIOUS	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$8.00	\$24.00	30	PRE
30	TWC	WEATHER CHANNE	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$8.00	\$24.00	30	PRE
31	TWC	AVG. ALL WKS<	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$10.00	\$20.00	30	PRE
32	TWC	WEATHER UNDERG<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$10.00	\$20.00	30	PRE
33	TWC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	0	\$12.00	\$0.00	30	R1 - 3X. PRE
34	TWC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	PRE
35	NGC	AVG. ALL WKS<	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	3	\$7.00	\$21.00	30	PRE
36	NGC	AVG. ALL WKS	9/28/20	10/4/20	09:00	16:00	X	X	X	X				-	-	3	\$7.00	\$21.00	30	PRE
37	NGC	VARIOUS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$15.00	\$30.00	30	PRE
38	NGC	AVG. ALL WKS<	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$15.00	\$30.00	30	PRE
39	NGC	VARIOUS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	4	\$18.00	\$72.00	30	PRE
40	NGC	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	6	\$18.00	\$108.00	30	PRE
41	HIST	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	2	\$65.00	\$130.00	30	PRE
42	HIST	VARIOUS	9/28/20	10/4/20	16:00	19:00	X	X	X	X				-	-	2	\$65.00	\$130.00	30	PRE

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43	HIST	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	4	\$80.00	\$320.00	30	PRE
44	HIST	AVG. ALL WKS<	9/28/20	10/4/20	19:00	24:00	X	X	X	X				-	-	6	\$80.00	\$480.00	30	PRE
45	TWC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	3	\$18.00	\$54.00	30	R1 + 3X. New line added. NPE

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	63	76	0	0	0	0	0	0	0	0	0	0	139
AMT	\$2,358.00	\$2,726.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,084.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/14/20

62817066 | Tampa-St. Petersburg | Spectrum/NW Hillsborough Region, FL | 2090 |