

Ampersand Cable System Order

Order #	62837201
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	10/23/20 - 11/02/20
Agency	Buying Time
Advertiser	Kathy Lewis for State Senate

Update Date	10/22/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	
Product Code	
Est Code	10.23-11.2
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,842.00		
Commission	\$576.30		
Net Total	\$3,265.70		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TBSC	CABLE	10/19/20	10/25/20	09:00	16:00					X	X	X	-	-	2	\$49.00	\$98.00	30	NPE 10/19/20-11/03/20
2	TBSC	CABLE	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	NPE 10/19/20-11/03/20
3	TBSC	CABLE	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$49.00	\$49.00	30	NPE 10/19/20-11/03/20
4	TBSC	CABLE	10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	2	\$179.00	\$358.00	30	NPE 10/19/20-11/03/20
5	TBSC	CABLE	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$179.00	\$895.00	30	NPE 10/19/20-11/03/20
6	TBSC	CABLE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$179.00	\$179.00	30	NPE 10/19/20-11/03/20
7	USA	CABLE	10/19/20	10/25/20	16:00	19:00					X	X	X	-	-	3	\$179.00	\$537.00	30	NPE 10/19/20-11/03/20
8	USA	CABLE	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$179.00	\$1,253.00	30	NPE 10/19/20-11/03/20
9	USA	CABLE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$179.00	\$179.00	30	NPE 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	7	21	0	0	0	0	0	0	0	0	0	0	28
AMT	\$993.00	\$2,849.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,842.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/23/20

62837201 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |