

NCC Cable System Order

Order #	62551919	Flight Dates	07/09/18 - 07/15/18	Update Date	06/29/18
Syscode	5335	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Tampa Bay Interconnect, FL	Advertiser	Graham for Florida	Show All Lines	
Market	Tampa-St. Petersburg	Client Code		Total # of Weeks	1
AE	Nesma Rodriguez	Product Code		Total	\$25,926.00
Sales Coordinator	Molly Casca	Est Code		Commission	\$3,888.90
Office	Washington	Product Name		Net Total	\$22,037.10
Phone	(301) 951-2620	Credit Status		Total Spots	48
Status	Not accepted	Primary Demo		Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Nov17	Makegood Policy		Sold On	Cost Per Spot
-		Adults 35+		GRP	-
		Approval Required		GIMP	-
				CPP	-

Comments : 6/29 new order please review and confirm thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Access	7/9/18	7/15/18	16:00	19:00			X	X	X			-	-	6	\$646.00	\$3,876.00	30	
2	CNN	CNN Morning	7/9/18	7/15/18	05:00	09:00			X	X	X			-	-	6	\$485.00	\$2,910.00	30	
3	CNN	CNN Daytime	7/9/18	7/15/18	09:00	16:00			X	X	X			-	-	6	\$244.00	\$1,464.00	30	
4	CNN	CNN Prime	7/9/18	7/15/18	19:00	24:00			X	X	X			-	-	6	\$806.00	\$4,836.00	30	
5	MNBC	MSNBC Access	7/9/18	7/15/18	16:00	19:00			X	X	X			-	-	6	\$646.00	\$3,876.00	30	
6	MNBC	MSNBC Morning	7/9/18	7/15/18	05:00	09:00			X	X	X			-	-	6	\$485.00	\$2,910.00	30	
7	MNBC	MSNBC Daytime	7/9/18	7/15/18	09:00	16:00			X	X	X			-	-	6	\$203.00	\$1,218.00	30	
8	MNBC	MSNBC Prime	7/9/18	7/15/18	19:00	24:00			X	X	X			-	-	6	\$806.00	\$4,836.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$25,926.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25,926.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 07/02/18

62551919 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |