

NCC Cable System Order

Order #	62552269	Flight Dates	07/16/18 - 07/22/18	Update Date	07/02/18
Syscode	5335	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Tampa Bay Interconnect, FL	Advertiser	Graham for Florida	Show All Lines	
Market	Tampa-St. Petersburg	Client Code		Total # of Weeks	1
AE	Nesma Rodriguez	Product Code		Total	\$31,900.00
Sales Coordinator	Molly Casca	Est Code		Commission	\$4,785.00
Office	Washington	Product Name		Net Total	\$27,115.00
Phone	(301) 951-2620	Credit Status		Total Spots	89
Status	Accepted	Primary Demo		Affiliate Split	100.0
Survey	DMA Nielsen Live+3 Nov17	Makegood Policy		Sold On	Cost Per Spot
-		Adults 35+		GRP	-
		Approval Required		GIMP	-
				CPP	-

Comments : 7/2 new order please review and confirm thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	7/16/18	7/22/18	05:00	09:00	X	X	X	X	X			-	-	10	\$315.00	\$3,150.00	30	PRE
2	CNN	CNN Daytime	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X			-	-	14	\$160.00	\$2,240.00	30	PRE
3	CNN	CNN Access	7/16/18	7/22/18	16:00	19:00	X	X	X	X	X			-	-	6	\$440.00	\$2,640.00	30	PRE
4	CNN	CNN Prime	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X			-	-	14	\$550.00	\$7,700.00	30	PRE
5	MNBC	MSNBC Morning	7/16/18	7/22/18	05:00	09:00	X	X	X	X	X			-	-	10	\$315.00	\$3,150.00	30	PRE
6	MNBC	MSNBC Daytime	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X			-	-	14	\$160.00	\$2,240.00	30	PRE
7	MNBC	MSNBC Access	7/16/18	7/22/18	16:00	19:00	X	X	X	X	X			-	-	7	\$440.00	\$3,080.00	30	PRE
8	MNBC	MSNBC Prime	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X			-	-	14	\$550.00	\$7,700.00	30	PRE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	89	0	0	0	0	0	0	0	0	0	0	0	89
AMT	\$31,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$31,900.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 07/06/18

62552269 | Tampa-St. Petersburg | Spectrum/Tampa Bay Interconnect, FL | 5335 |