

Ampersand Cable System Order

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|-------------|------------------------------------|
| Order # | 62828042 |
| Syscode | 2091 |
| System Name | Spectrum/North Pinellas Region, FL |
| Market | Tampa-St. Petersburg |

| | |
|--------------|--------------------------------|
| Flight Dates | 10/09/20 - 10/15/20 |
| Agency | Multi Media Services |
| Advertiser | Anna Paulina Luna For Congress |

| | |
|-------------|----------|
| Update Date | 10/12/20 |
| Version | 3 Vs. 2 |

| | |
|-------------------|--------------------------|
| AE | Taylor Dale |
| Sales Coordinator | Jessica Chizmadia |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+7 Jul20 |
| - | |

| | |
|---------------|-----------------|
| Client Code | FL |
| Product Code | 10911015 |
| Est Code | FLCD13 |
| Product Name | 10.9-10.15 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$1,301.00 | | |
| Commission | \$195.15 | | |
| Net Total | \$1,105.85 | | |
| Total Spots | 49 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|--|
| Comments : | 10/12 MG TOTAL +\$69. PLEASE REVIEW AND CONFIRM. THANKS! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | S1TP | | 10/5/20 | 10/11/20 | 05:00 | 09:00 | | | | | X | X | X | - | - | 4 | \$69.00 | \$276.00 | 30 | PRE 09/04/20-11/03/20 |
| 2 | S1TP | | 10/12/20 | 10/18/20 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 3 | \$69.00 | \$207.00 | 30 | PRE 09/04/20-11/03/20 |
| 3 | S1TP | | 10/5/20 | 10/11/20 | 09:00 | 16:00 | | | | | X | X | X | - | - | 4 | \$58.00 | \$232.00 | 30 | PRE 09/04/20-11/03/20 |
| 4 | S1TP | | 10/12/20 | 10/18/20 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 3 | \$58.00 | \$174.00 | 30 | PRE 09/04/20-11/03/20 |
| 5 | TWC | | 10/5/20 | 10/11/20 | 05:00 | 09:00 | | | | | X | X | X | - | - | 6 | \$6.00 | \$36.00 | 30 | PRE 09/04/20-11/03/20 |
| 6 | TWC | | 10/12/20 | 10/18/20 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 8 | \$6.00 | \$48.00 | 30 | PRE 09/04/20-11/03/20 |
| 7 | TWC | | 10/5/20 | 10/11/20 | 09:00 | 16:00 | | | | | X | X | X | - | - | 5 | \$7.00 | \$35.00 | 30 | PRE 09/04/20-11/03/20 |
| 8 | TWC | | 10/12/20 | 10/18/20 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | \$7.00 | \$14.00 | 30 | PRE 09/04/20-11/03/20 |
| 9 | TWC | | 10/5/20 | 10/11/20 | 16:00 | 19:00 | | | | | X | X | X | - | - | 3 | \$8.00 | \$24.00 | 30 | PRE 09/04/20-11/03/20 |
| 10 | TWC | | 10/12/20 | 10/18/20 | 16:00 | 19:00 | X | X | X | X | | | | - | - | 4 | \$8.00 | \$32.00 | 30 | PRE 09/04/20-11/03/20 |
| 11 | S1TP | | 10/12/20 | 10/18/20 | 05:00 | 09:00 | X | X | X | X | | | | - | - | 1 | \$69.00 | \$69.00 | 30 | PRE 09/04/20-11/03/20 |
| 12 | S1TP | | 10/5/20 | 10/11/20 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | \$58.00 | \$58.00 | 30 | PRE 09/04/20-11/03/20 |
| 13 | TWC | | 10/5/20 | 10/11/20 | 05:00 | 09:00 | | | | | X | X | X | - | - | 1 | \$6.00 | \$6.00 | 30 | PRE 09/04/20-11/03/20 |
| 14 | TWC | | 10/5/20 | 10/11/20 | 09:00 | 16:00 | | | | | X | X | X | - | - | 1 | \$7.00 | \$7.00 | 30 | PRE 09/04/20-11/03/20 |
| 15 | TWC | | 10/12/20 | 10/18/20 | 09:00 | 16:00 | X | X | X | X | | | | - | - | 2 | \$7.00 | \$14.00 | 30 | PRE 09/04/20-11/03/20 |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 16 | S1TP | VARIOUS | 10/12/20 | 10/18/20 | 05:00 | 09:00 | | | X | X | | | | - | - | 1 | \$69.00 | \$69.00 | 30 | R1 +1X |

| | Oct 2020 | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 49 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 49 |
| AMT | \$1,301.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,301.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/15/20

62828042 | Tampa-St. Petersburg | Spectrum/North Pinellas Region, FL | 2091 |