

### Ampersand Cable System Order

Order #	62788492
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/31/20 - 08/03/20
Agency	Buying Time
Advertiser	Hattersley for Congress

Update Date	07/30/20
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Aug19 DMA Nielsen Parallel Live+3
-	

Client Code	FL-15
Product Code	CD
Est Code	7.31-8.3
Product Name	7.31-8.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$6,177.00		
Commission	\$926.55		
Net Total	\$5,250.45		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/27/20	8/2/20	05:00	09:00					X	X	X	-	-	3	\$79.00	\$237.00	30	PRE 01/01/01-01/01/01
2	CNN	NEW DAY<	8/3/20	8/9/20	05:00	09:00	X							-	-	1	\$79.00	\$79.00	30	PRE 01/01/01-01/01/01
3	CNN	CNN NEWSROOM<	7/27/20	8/2/20	09:00	16:00					X	X	X	-	-	6	\$48.00	\$288.00	30	PRE 01/01/01-01/01/01
4	CNN	CNN NEWSROOM<	8/3/20	8/9/20	09:00	16:00	X							-	-	2	\$48.00	\$96.00	30	PRE 01/01/01-01/01/01
5	CNN	VARIOUS	7/27/20	8/2/20	16:00	19:00					X	X	X	-	-	3	\$85.00	\$255.00	30	PRE 01/01/01-01/01/01
6	CNN	VARIOUS	8/3/20	8/9/20	16:00	19:00	X							-	-	1	\$85.00	\$85.00	30	PRE 01/01/01-01/01/01
7	CNN	VARIOUS	7/27/20	8/2/20	19:00	24:00					X	X	X	-	-	6	\$105.00	\$630.00	30	PRE 01/01/01-01/01/01
8	CNN	VARIOUS	8/3/20	8/9/20	19:00	24:00	X							-	-	2	\$105.00	\$210.00	30	PRE 01/01/01-01/01/01
9	HALL	VARIOUS	7/27/20	8/2/20	19:00	24:00					X	X	X	-	-	6	\$85.00	\$510.00	30	PRE 01/01/01-01/01/01
10	HALL	VARIOUS	8/3/20	8/9/20	19:00	24:00	X							-	-	2	\$85.00	\$170.00	30	PRE 01/01/01-01/01/01
11	HGTV	AVG. ALL WKS<	7/27/20	8/2/20	19:00	24:00					X	X	X	-	-	3	\$175.00	\$525.00	30	PRE 01/01/01-01/01/01
12	HGTV	AVG. ALL WKS<	8/3/20	8/9/20	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	PRE 01/01/01-01/01/01
13	MNBC	MORNING JOE<	7/27/20	8/2/20	05:00	09:00					X	X	X	-	-	4	\$68.00	\$272.00	30	PRE 01/01/01-01/01/01
14	MNBC	MORNING JOE<	8/3/20	8/9/20	05:00	09:00	X							-	-	1	\$68.00	\$68.00	30	PRE 01/01/01-01/01/01
15	MNBC	VARIOUS	7/27/20	8/2/20	09:00	16:00					X	X	X	-	-	6	\$41.00	\$246.00	30	PRE 01/01/01-01/01/01
16	MNBC	VARIOUS	8/3/20	8/9/20	09:00	16:00	X							-	-	2	\$41.00	\$82.00	30	PRE 01/01/01-01/01/01
17	MNBC	VARIOUS	7/27/20	8/2/20	16:00	19:00					X	X	X	-	-	2	\$71.00	\$142.00	30	PRE 01/01/01-01/01/01
18	MNBC	VARIOUS	8/3/20	8/9/20	16:00	19:00	X							-	-	1	\$71.00	\$71.00	30	PRE 01/01/01-01/01/01
19	MNBC	VARIOUS	7/27/20	8/2/20	19:00	24:00					X	X	X	-	-	6	\$85.00	\$510.00	30	PRE 01/01/01-01/01/01
20	MNBC	VARIOUS	8/3/20	8/9/20	19:00	24:00	X							-	-	2	\$85.00	\$170.00	30	PRE 01/01/01-01/01/01
21	S1TP	VARIOUS	7/27/20	8/2/20	05:00	09:00					X	X	X	-	-	3	\$74.00	\$222.00	30	PRE 01/01/01-01/01/01

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CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	S1TP	VARIOUS	8/3/20	8/9/20	05:00	09:00	X							-	-	1	\$74.00	\$74.00	30	PRE 01/01/01-01/01/01
23	S1TP	VARIOUS	7/27/20	8/2/20	09:00	16:00					X	X	X	-	-	6	\$48.00	\$288.00	30	PRE 01/01/01-01/01/01
24	S1TP	VARIOUS	8/3/20	8/9/20	09:00	16:00	X							-	-	2	\$48.00	\$96.00	30	PRE 01/01/01-01/01/01
25	S1TP	VARIOUS	7/27/20	8/2/20	16:00	19:00					X	X	X	-	-	3	\$53.00	\$159.00	30	PRE 01/01/01-01/01/01
26	S1TP	VARIOUS	8/3/20	8/9/20	16:00	19:00	X							-	-	1	\$53.00	\$53.00	30	PRE 01/01/01-01/01/01
27	S1TP	VARIOUS	7/27/20	8/2/20	19:00	24:00					X	X	X	-	-	6	\$58.00	\$348.00	30	PRE 01/01/01-01/01/01
28	S1TP	VARIOUS	8/3/20	8/9/20	19:00	24:00	X							-	-	2	\$58.00	\$116.00	30	PRE 01/01/01-01/01/01

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	84	0	0	0	0	0	0	0	0	0	0	0	84
<b>AMT</b>	\$6,177.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,177.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/31/20

62788492 | Tampa-St. Petersburg | Spectrum/Polk Region, FL | 2092 |