

Ampersand Cable System Order

Order #	62793697
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Sage Media Planning & Placement
Advertiser	Alan Cohn for Congress 2020

Update Date	08/13/20
Version	3 Vs. 2

AE	Becca Karam
Sales Coordinator	Drew Sunderlin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jun20
-	

Client Code	1120
Product Code	1169
Est Code	7816
Product Name	(FL CD-15) 8.13-8.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,503.00		
Commission	\$1,875.45		
Net Total	\$10,627.55		
Total Spots	136		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/13 \$12 moved to avoid NA
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/10/20	8/16/20	05:00	09:00				X	X	X	X	-	-	4	\$60.00	\$240.00	30	PRE 06/29/20-09/03/20
2	CNN	NEW DAY<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$60.00	\$120.00	30	PRE 06/29/20-09/03/20
3	CNN	VARIOUS	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	7	\$29.00	\$203.00	30	PRE 06/29/20-09/03/20
4	CNN	CNN NEWSROOM	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$29.00	\$87.00	30	PRE 06/29/20-09/03/20
5	CNN	CNN NEWSROOM<	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	5	\$95.00	\$475.00	30	PRE 06/29/20-09/03/20
6	CNN	SITUATION ROOM<	8/17/20	8/23/20	16:00	19:00	X							-	-	2	\$95.00	\$190.00	30	PRE 06/29/20-09/03/20
7	CNN	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$251.00	\$753.00	30	NPE 07/27/20-08/18/20
8	CNN	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$251.00	\$502.00	30	NPE 07/27/20-08/18/20
9	MNBC	VARIOUS	8/10/20	8/16/20	05:00	09:00				X	X	X	X	-	-	8	\$51.00	\$408.00	30	PRE 06/29/20-09/03/20
10	MNBC	MORNING JOE<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	4	\$51.00	\$204.00	30	PRE 06/29/20-09/03/20
11	MNBC	VARIOUS	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	7	\$28.00	\$196.00	30	PRE 06/29/20-09/03/20
12	MNBC	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$28.00	\$84.00	30	PRE 06/29/20-09/03/20
13	MNBC	VARIOUS	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	5	\$209.00	\$1,045.00	30	NPE 07/27/20-08/18/20
14	MNBC	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	2	\$209.00	\$418.00	30	NPE 07/27/20-08/18/20
15	MNBC	VARIOUS	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$251.00	\$753.00	30	NPE 07/27/20-08/18/20
16	MNBC	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$251.00	\$502.00	30	NPE 07/27/20-08/18/20
17	ID	AVG. ALL WKS	8/10/20	8/16/20	05:00	09:00				X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 06/29/20-09/03/20
18	ID	AVG. ALL WKS	8/17/20	8/23/20	05:00	09:00	X	X						-	-	2	\$7.00	\$14.00	30	PRE 06/29/20-09/03/20
19	ID	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$46.00	\$138.00	30	PRE 06/29/20-09/03/20
20	ID	AVG. ALL WKS	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$46.00	\$92.00	30	PRE 06/29/20-09/03/20
21	S1TP	VARIOUS	8/10/20	8/16/20	05:00	09:00				X	X	X	X	-	-	8	\$42.00	\$336.00	30	PRE 06/29/20-09/03/20

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22	S1TP	VARIOUS	8/17/20	8/23/20	05:00	09:00	X	X						-	-	4	\$42.00	\$168.00	30	PRE 06/29/20-09/03/20
23	S1TP	VARIOUS	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	7	\$32.00	\$224.00	30	PRE 06/29/20-09/03/20
24	S1TP	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$32.00	\$96.00	30	PRE 06/29/20-09/03/20
25	S1TP	VARIOUS	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	3	\$37.00	\$111.00	30	PRE 06/29/20-09/03/20
26	S1TP	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	2	\$37.00	\$74.00	30	PRE 06/29/20-09/03/20
27	S1TP	VARIOUS	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$42.00	\$126.00	30	PRE 06/29/20-09/03/20
28	S1TP	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$42.00	\$84.00	30	PRE 06/29/20-09/03/20
29	HGTV	AVG. ALL WKS	8/10/20	8/16/20	09:00	16:00				X	X	X	X	-	-	3	\$90.00	\$270.00	30	PRE 06/29/20-09/03/20
30	HGTV	HOME TOWN<	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$90.00	\$180.00	30	PRE 06/29/20-09/03/20
31	HGTV	AVG. ALL WKS	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	3	\$314.00	\$942.00	30	NPE 07/27/20-08/18/20
32	HGTV	HOME TOWN	8/17/20	8/23/20	16:00	19:00	X							-	-	2	\$314.00	\$628.00	30	NPE 07/27/20-08/18/20
33	HGTV	AVG. ALL WKS<	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$376.00	\$1,128.00	30	NPE 07/27/20-08/18/20
34	HGTV	HOME TOWN/AVG. ALL WKS	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$376.00	\$752.00	30	NPE 07/27/20-08/18/20
35	HALL	HALLMARK MOVIE	8/10/20	8/16/20	16:00	19:00				X	X	X	X	-	-	3	\$49.00	\$147.00	30	PRE 06/29/20-09/03/20
36	HALL	HALLMARK MOVIE	8/17/20	8/23/20	16:00	19:00	X							-	-	2	\$49.00	\$98.00	30	PRE 06/29/20-09/03/20
37	HALL	VARIOUS	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$125.00	\$375.00	30	NPE 07/27/20-08/18/20
38	HALL	HALLMARK MOVIE<	8/17/20	8/23/20	19:00	24:00	X							-	-	2	\$125.00	\$250.00	30	NPE 07/27/20-08/18/20
39	HMM	VARIOUS	8/10/20	8/16/20	19:00	24:00				X	X	X	X	-	-	3	\$12.00	\$36.00	30	PRE 06/29/20-09/03/20
40	HMM	HMM MOVIE<	8/17/20	8/23/20	19:00	24:00	X							-	-	0	\$12.00	\$0.00	30	-1x PRE 06/29/20-09/03/20
41	ID	AVG. ALL WKS	8/10/20	8/16/20	05:00	09:00					X	X	X	-	-	2	\$7.00	\$14.00	30	PRE 06/29/20-09/03/20

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42	HMM	VARIOUS	8/10/20	8/16/20	19:00	24:00					X	X	X	-	-	1	\$12.00	\$12.00	30	+1x PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	136	0	0	0	0	0	0	0	0	0	0	0	136
AMT	\$12,503.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,503.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/13/20

62793697 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |