

Ampersand Cable System Order

Order #	62774993
Syscode	6009
System Name	Spectrum/Middle Pinellas, FL
Market	Tampa-St. Petersburg

Flight Dates	07/06/20 - 07/12/20
Agency	Mentzer Media Services
Advertiser	Amanda Makki for Congress

Update Date	06/25/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD May20 Proj. (May19 HU
-	

Client Code	
Product Code	3MAKK
Est Code	8049
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$3,575.00		
Commission	\$536.25		
Net Total	\$3,038.75		
Total Spots	31		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.25 R1 Spots Added. Total Increased \$1028
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$61.00	\$244.00	30	PRE
2	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	PRE
3	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$171.00	\$684.00	30	NPE
4	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$209.00	\$1,463.00	30	NPE
5	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$61.00	\$244.00	30	R1 +4x MG Line. PRE
6	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	R1 +5x MG Line Added. PRE
7	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$171.00	\$171.00	30	R1 +1x MG Line Added. NPE
8	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$209.00	\$418.00	30	R1 +2x MG Line Added. NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	31	0	0	0	0	0	0	0	0	0	0	0	31
AMT	\$3,575.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,575.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/20

62774993 | Tampa-St. Petersburg | Spectrum/Middle Pinellas, FL | 6009 |