

Ampersand Cable System Order

Order #	62782891
Syscode	3666
System Name	Spectrum/WOW-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 07/26/20
Agency	Mentzer Media Services
Advertiser	Amanda Makki for Congress

Update Date	07/15/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Jul19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	3MAKK
Est Code	8211
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$420.00		
Commission	\$63.00		
Net Total	\$357.00		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 7.15 New Candidate Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE
2	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
3	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	PRE
4	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	PRE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$420.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$420.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/16/20

62782891 | Tampa-St. Petersburg | Spectrum/WOW-Tampa, FL | 3666 |