

### Ampersand Cable System Order

Order #	62785794
Syscode	2091
System Name	Spectrum/North Pinellas Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/02/20
Agency	Mentzer Media Services
Advertiser	Amanda Makki for Congress

Update Date	07/23/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
All ratings are based on DMA populations	

Client Code	3MAKK
Product Code	3MAKK
Est Code	8307
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$5,652.00		
Commission	\$847.80		
Net Total	\$4,804.20		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.23 New Order. Please Review and Confirm. Thank You!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/27/20	8/2/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$115.00	\$690.00	30	PRE 06/29/20-09/03/20
2	FXNC	VARIOUS	7/27/20	8/2/20	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$77.00	\$385.00	30	PRE 06/29/20-09/03/20
3	FXNC	VARIOUS	7/27/20	8/2/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$376.00	\$1,504.00	30	NPE 07/27/20-08/18/20
4	FXNC	VARIOUS	7/27/20	8/2/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$439.00	\$3,073.00	30	NPE 07/27/20-08/18/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
<b>SPOTS</b>	22	0	0	0	0	0	0	0	0	0	0	0	22
<b>AMT</b>	\$5,652.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,652.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/24/20

62785794 | Tampa-St. Petersburg | Spectrum/North Pinellas Region, FL | 2091 |