

Ampersand Cable System Order

Order #	62789914
Syscode	3666
System Name	Spectrum/WOW-Tampa, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Mentzer Media Services
Advertiser	Amanda Makki for Congress

Update Date	08/03/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug19
All ratings are based on DMA populations	

Client Code	3MAKK
Product Code	3MAKK
Est Code	8386
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,297.00		
Commission	\$194.55		
Net Total	\$1,102.45		
Total Spots	42		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.3 New Candidate Order. Please Review and Confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	PRE
2	FXNC	FOX AND FRIEND<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	1	\$15.00	\$15.00	30	PRE
3	FXNC	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	PRE
4	FXNC	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	PRE
5	FXNC	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	NPE 07/27/20-08/18/20
6	FXNC	VARIOUS	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$48.00	\$48.00	30	NPE 07/27/20-08/18/20
7	FXNC	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$61.00	\$610.00	30	NPE 07/27/20-08/18/20
8	FXNC	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$61.00	\$61.00	30	NPE 07/27/20-08/18/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$1,297.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,297.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/04/20

62789914 | Tampa-St. Petersburg | Spectrum/WOW-Tampa, FL | 3666 |