

Ampersand Cable System Order

Order #	62786398
Syscode	2092
System Name	Spectrum/Polk Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/02/20
Agency	SRCP Media
Advertiser	Ross Spano for Congress FL CD15

Update Date	07/27/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	256
Product Code	733
Est Code	2127
Product Name	7.27-8.2 (FL)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$6,613.00		
Commission	\$991.95		
Net Total	\$5,621.05		
Total Spots	24		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.27 R1. Revised to drop NAs and replace spots at NPE

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$100.00	\$300.00	30	7.27 R1. -5x WK1 PRE 06/29/20-09/03/20
2	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$79.00	\$553.00	30	PRE 06/29/20-09/03/20
3	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$418.00	\$1,672.00	30	NPE
4	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$513.00	\$3,591.00	30	NPE
5	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$209.00	\$418.00	30	7.27 R1. +2x WK1 MG PRE 06/29/20-09/03/20
6	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$79.00	\$79.00	30	7.27 R1. +1x WK1 MG PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	24	0	0	0	0	0	0	0	0	0	0	0	24
AMT	\$6,613.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,613.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/27/20

62786398 | Tampa-St. Petersburg | Spectrum/Polk Region, FL | 2092 |