

Ampersand Cable System Order

Order #	62791921
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	SRCP Media
Advertiser	Ross Spano for Congress FL CD15

Update Date	08/07/20
Version	2 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	256
Product Code	744
Est Code	2157
Product Name	8.10-8.18 (FL)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$9,752.00		
Commission	\$1,462.80		
Net Total	\$8,289.20		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.7 R1. Dropped n/as and added MGs
------------	------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$105.00	\$525.00	30	PRE 06/29/20-09/03/20
2	FXNC	FXNC EM	8/17/20	8/23/20	05:00	09:00	X	X						-	-	1	\$105.00	\$105.00	30	8.7 R1. -1x WK2 PRE 06/29/20-09/03/20
3	FXNC	FXNC DT	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$74.00	\$814.00	30	PRE 06/29/20-09/03/20
4	FXNC	FXNC DT	8/17/20	8/23/20	09:00	16:00	X							-	-	3	\$74.00	\$222.00	30	PRE 06/29/20-09/03/20
5	FXNC	FXNC EF	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$367.00	\$1,468.00	30	NPE
6	FXNC	FXNC EF	8/17/20	8/23/20	16:00	19:00	X							-	-	1	\$367.00	\$367.00	30	NPE
7	FXNC	FXNC PT	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$439.00	\$4,829.00	30	NPE
8	FXNC	FXNC PT	8/17/20	8/23/20	19:00	24:00	X							-	-	3	\$439.00	\$1,317.00	30	NPE
9	FXNC	FXNC EM	8/10/20	8/16/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$105.00	\$105.00	30	8.7 R1. +1x WK1 MG PRE 06/29/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$9,752.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,752.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/20

62791921 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |