

Ampersand Cable System Order

Order #	62773739
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/29/20 - 07/05/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	06/23/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun19
All ratings are based on DMA populations	

Client Code	3SFRA
Product Code	3SFRA
Est Code	8034
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$3,965.00		
Commission	\$594.75		
Net Total	\$3,370.25		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.22 New Order Please Review and Confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/29/20	7/5/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$121.00	\$726.00	30	OOW
2	FXNC	VARIOUS	6/29/20	7/5/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	OOW
3	FXNC	VARIOUS	6/29/20	7/5/20	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$201.00	\$603.00	30	OOW
4	FXNC	VARIOUS	6/29/20	7/5/20	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$242.00	\$1,210.00	30	OOW
5	S1TP	VARIOUS	6/29/20	7/5/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$48.00	\$288.00	30	OOW
6	S1TP	VARIOUS	6/29/20	7/5/20	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	30	OOW
7	S1TP	VARIOUS	6/29/20	7/5/20	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$43.00	\$129.00	30	OOW
8	S1TP	VARIOUS	6/29/20	7/5/20	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$48.00	\$240.00	30	OOW

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$3,965.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,965.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/24/20

62773739 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |