

Ampersand Cable System Order

Order #	62775002
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/06/20 - 07/12/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	06/25/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
All ratings are based on DMA populations	

Client Code	3SFRA
Product Code	3SFRA
Est Code	8048
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$5,997.00		
Commission	\$899.55		
Net Total	\$5,097.45		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.25 New Order. Please Review and Confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$105.00	\$630.00	30	PRE
2	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$74.00	\$444.00	30	PRE
3	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$333.00	\$1,332.00	30	NPE
4	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$399.00	\$3,591.00	30	NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$5,997.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,997.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/20

62775002 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |