

Ampersand Cable System Order

Order #	62782827
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/20/20 - 07/26/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	07/15/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
All ratings are based on DMA populations	

Client Code	3SFRA
Product Code	3SFRA
Est Code	8263
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,000.00		
Commission	\$300.00		
Net Total	\$1,700.00		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7.15 New Order. Please Review and Confirm. Thank You!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$400.00	\$2,000.00	60	NPE

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,000.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/16/20

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