

Ampersand Cable System Order

Order #	62785746
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	07/27/20 - 08/02/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	07/23/20
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	1
------------------	---

Total	\$2,200.00
-------	------------

Commission	\$330.00
------------	----------

Net Total	\$1,870.00
-----------	------------

Total Spots	5
-------------	---

Affiliate Split	100.0	
-----------------	-------	--

Sold On	Cost Per Spot
---------	---------------

GRP	-	GIMP	-
-----	---	------	---

CPP	-	CPM	-
-----	---	-----	---

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	3SFRA
Product Code	3SFRA
Est Code	8304
Product Name	(FL CD-15)(60s)7.27-8.2
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.23 New Candidate 60s Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/27/20	8/2/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$440.00	\$2,200.00	60	NPE

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$2,200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/24/20

62785746 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |