

Ampersand Cable System Order

Order #	62791606
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	08/10/20 - 08/23/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	08/07/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug19
All ratings are based on DMA populations	

Client Code	3SFRA
Product Code	3SFRA
Est Code	8456
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,806.00		
Commission	\$720.90		
Net Total	\$4,085.10		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.6 New Order. Please Review and Confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/10/20	8/16/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$220.00	\$1,100.00	30	NPE 07/27/20-08/18/20
2	FXNC	FOX AND FRIEND<	8/17/20	8/23/20	05:00	09:00	X	X						-	-	1	\$220.00	\$220.00	30	NPE 07/27/20-08/18/20
3	FXNC	VARIOUS	8/10/20	8/16/20	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$154.00	\$770.00	30	NPE 07/27/20-08/18/20
4	FXNC	VARIOUS	8/17/20	8/23/20	09:00	16:00	X							-	-	1	\$154.00	\$154.00	30	NPE 07/27/20-08/18/20
5	FXNC	VARIOUS	8/10/20	8/16/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$367.00	\$367.00	30	NPE 07/27/20-08/18/20
6	FXNC	VARIOUS	8/10/20	8/16/20	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$439.00	\$1,756.00	30	NPE 07/27/20-08/18/20
7	FXNC	VARIOUS	8/17/20	8/23/20	19:00	24:00	X							-	-	1	\$439.00	\$439.00	30	NPE 07/27/20-08/18/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$4,806.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,806.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/20

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