

### Ampersand Cable System Order

Order #	62769032
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/15/20 - 06/21/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	06/16/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun19
All ratings are based on DMA populations	

Client Code	3SFRA
Product Code	3SFRA
Est Code	8002
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$3,091.00		
Commission	\$463.65		
Net Total	\$2,627.35		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.15 R1 MG From Previous Order. Total Increased \$139.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/15/20	6/21/20	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$58.00	\$696.00	30	OOW
2	FXNC	VARIOUS	6/15/20	6/21/20	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$35.00	\$525.00	30	OOW
3	FXNC	VARIOUS	6/15/20	6/21/20	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$69.00	\$483.00	30	OOW
4	FXNC	VARIOUS	6/15/20	6/21/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$104.00	\$1,248.00	30	OOW
5	FXNC	VARIOUS	6/15/20	6/21/20	09:00	16:00			X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	R1 +2x MG Line Added
6	FXNC	VARIOUS	6/15/20	6/21/20	16:00	19:00			X	X	X	X	X	-	-	1	\$69.00	\$69.00	30	R1 +1x MG Line Added

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
<b>SPOTS</b>	49	0	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$3,091.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,091.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/23/20

62769032 | Tampa-St. Petersburg | Spectrum/E Hillsborough Region, FL | 2086 |