

Ampersand Cable System Order

Order #	62772828
Syscode	2086
System Name	Spectrum/E Hillsborough Region, FL
Market	Tampa-St. Petersburg

Flight Dates	06/22/20 - 06/28/20
Agency	Mentzer Media Services
Advertiser	Scott Franklin for Congress

Update Date	07/01/20
Version	2 Vs. 1

AE	Paul Doll
Sales Coordinator	Sophie Martin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Client Code	
Product Code	3SFRA
Est Code	8028
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$2,779.00		
Commission	\$416.85		
Net Total	\$2,362.15		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6.30 R4 MG To Future Order. Total Decreased \$173.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/22/20	6/28/20	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$58.00	\$696.00	30	OOW
2	FXNC	VARIOUS	6/22/20	6/28/20	09:00	16:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	R4 -1x
3	FXNC	VARIOUS	6/22/20	6/28/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$69.00	\$345.00	30	R4 -2x
4	FXNC	VARIOUS	6/22/20	6/28/20	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$104.00	\$1,248.00	30	OOW

	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$2,779.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,779.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/06/20

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