

Sharon 4-2 thru 4-10
 Client: POL/Sharon Newby For Congress District 1
 Buyer:
 Advertiser:
 Product:
 Sched Dates: 03/30/20 - 04/12/20

3/30/2020 11:14AM
 Est # 1448322
 Tampa-St. Pete (Sarasota) Feb20 DMA Nielsen Live+7

Lengths: 30
 Dayparts: EM
 All-Wks Avg

Notes	Rate \$5.00	Unit Tot	Prog Name	Rtg	Households			Wk 1 3/30 '20	Wk 2 4/6 '20
					Imp	Rich %	Freq		
Total	\$3516.00	52			147043	29.9%	2.2	12	40
Tampa-St. Pete (Sarasota) Feb20 DMA Nielsen Live+7	\$3516.00	52			147043	29.9%	2.2	12	40
2091, TPPN- North Pinellas Region	\$1417.00	13			35357	15.4%	1.9	3	10
FXNC-TV	\$1417.00	13			35357	15.4%	1.9	3	10
Th-F 5a-9a	\$109.00	3	FOX AND FRIEND<	2.2	2698	5.4%	1.2	3	
M-F 5a-9a	\$109.00	10	FOX AND FRIEND<	2.2	2726	13.4%	1.6		10
6009, TPNM- Central Pinellas	\$2099.00	39			111686	48.5%	2.4	9	30
S1TP-TV	\$552.00	12			33759	19.6%	1.8	2	10
Th-F 5a-9a	\$46.00	2	VARIOUS	3.1	2965	5.6%	1.1	2	
M-F 5a-9a	\$46.00	10	VARIOUS	2.9	2783	17.6%	1.6		10
FXNC-TV	\$1547.00	27			77927	35.9%	2.3	7	20
Th-F 5a-9a	\$52.00	4	FOX AND FRIEND<	2.2	2075	6.6%	1.3	4	
M-F 5a-9a	\$52.00	10	FOX AND FRIEND<	2.2	2097	13.2%	1.6		10
Th-F 7p-12m	\$63.00	3	VARIOUS	3.7	3557	9.3%	1.2	3	
M-F 7p-12m	\$63.00	10	VARIOUS	3.9	3799	24.8%	1.6		10

Broadcast Month Costs - Grand Total
 Month 04/2020 Gross Cost \$3,516 NET \$2,988.50 Total Units 52
 Total \$3,516

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
Tampa-St. Pete (Sarasota) Feb20 DMA Nielsen Live+7
Cable Zones: SPECTRUM REACH, TPPN- North Pinellas Region
Tampa-St. Pete (Sarasota) Feb20 DMA Nielsen Live+7
Cable Zones: SPECTRUM REACH, TPMP- Central Pinellas
Disclaimer:

BHMS:


The number of cable homes receiving advertisements on any network is an estimate and may vary by geographic areas and other factors. Any statement of (1) the number of cable homes receiving an advertisement and (2) cable audience estimates and based on NCC methodology which utilizes either Nielsen carriage & insertion Universe Estimates or adjust internal carriage/insertion sub count by the Nielsen full footprint interconnect Universe Estimate. Zone estimates are generated based upon Nielsen Interconnect Universe Estimates and are adjusted on a pro-rated basis by internal subscriber counts by zone. (See also Nielsen VIP Report). Estimate may contain impressions outside home DMA. Company may not have the capability to insert on HD simulcast networks. Audience estimates for HD programming have not been adjusted for non-insertion. The number of the subscribers capable of accessing the VOD advertising content is an estimate and may vary by the number of subscribers digital homes actually subscribing to digital cable and other factors. The information provided will periodically updated by the company. For more information please contact your advertising Sales Executive.

Unless otherwise requested, Nielsen "C-DMA" ratings on interconnect schedules have been "equalized" to the DMA television Household/Population counts, and do not include viewership by satellite-only homes or those that fall outside of the market interconnect footprint.

Clients acknowledge receipt of the Bright House Media Strategies Cable Advertising Terms and Conditions, and hereby agrees that such Terms and Conditions are incorporated herein and apply to all advertising purchased pursuant to this order.

Client Signature:  Pardo
Date: 3/30/2020

Title: CANDIDATE

Acceptance Signature:  Kumar
Date: 3/30/2020

Title: ACCOUNT EXECUTIVE



Contract ACCEPTED AND AGREED:

Client hereby confirms that Spectrum Reach has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature: [Signature] Date: 3/30/2020

Title: CANDIDATE

Acceptance Signature: [Signature] Date: 3/30/2020

Title: Account Executive

SPECTRUM REACH

STANDARD MEDIA SALES TERMS AND CONDITIONS

Either signature on this order form, or delivery to Charter Communications Operating, LLC ("Spectrum Reach") of any advertisement, advertising content or other materials of or on behalf of an advertiser or agency (each, a "Client") for distribution, shall constitute Client's agreement to the Spectrum Reach Terms and Conditions, available at spectrumreach.com/terms-conditions and incorporated into this order form as if fully set forth herein, as applicable and as may be amended from time to time.

ACCEPTED AND AGREED:

CLIENT: _____

By: _____

Name: _____