

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3072815

Traffic Order # 687710		Created On 8/5/2020 5:43:25 PM	Order Status Contract Confirmed	
Order # 3072815		Created By NCC_Gateway_User	Gross \$ 2741.00	
Order Descrp 62790976 POL CANDIDATE Eric Holcomb for IN FW		Updated On 8/6/2020 9:37:35 AM	Net \$ 1973.52	
Client ERIC HOLCOMB FOR INDIANA - AMP -		Updated By Harvey, Stephanie	Units 52	
Start Date 8/31/2020		Industry Political-Governor	Credit Hold NO	
End Date 9/3/2020		REFERENCES		
# of Weeks 1		Primary	BILLING INFORMATION	
SALES		Secondary	Purchase Order # 62790976	
ActiveWeeks 1		Tertiary	Billing Schedule EndOfFlight	
AE 1 NCC - IND - LA		Quarternary	EDI INFORMATION	
AE 2		TRAFFIC OPTIONS		
Agency ACCESS MEDIA SERVICES - AMP - IND 15.00%		Address 1 AMP MEDIA	Product 219	
RepFirm NCC 13.00%		Address 2	Estimate 1341	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	Submit EDI Invoice? Submit EDI Invoice	
Total Zones 1		Zip 07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Ft Wayne IN Interconnect		Contact	Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
Total Networks 4		Phone 111-111-1111		
GENERAL COMMENTS		Avail Tag	SYSCODE LIST	
		Contract Type Standard	7868	
		Copy Group		
		Division		
		Reference #		

SUMMARY FOR SYSCODE 7868

Traffic Order #	687710	Created On	8/5/2020 5:43:25 PM	Order Status	Contract Confirmed
Order #	3072815	Created By	NCC_Gateway_User	Syscode Gross \$	2741.00
Order Descrp	62790976 POL CANDIDATE Eric Holcomb for IN FW	Updated On	8/6/2020 9:35:54 AM	Syscode Net \$	1973.52
Client	ERIC HOLCOMB FOR INDIANA - AMP - IND	Updated By	Harvey, Stephanie	Syscode Units	52
Start Date	8/31/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/3/2020	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	52.71
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	7868	Erin Burnett OutFront, Anderson Cooper 360, Cuomo Prime Time, CNN Tonight	08/31/2020	09/03/2020	M-Th 7p-12m	X	X	X	X				7	\$35.00	\$245.00	30
2	2		National Political Bundle	74 74	ESPN	7868	Live Sports, Sportscenter	08/31/2020	09/03/2020	M-Th 7p-12m	X	X	X	X				7	\$74.00	\$518.00	30
3	3		National Political Bundle	74 74	Fox News Channel	7868	The Story, Tucker Carlson Tonight, Hannity, The Ingraham Angle, Fox News at Night	08/31/2020	09/03/2020	M-Th 7p-12m	X	X	X	X				7	\$80.00	\$560.00	30
4	4		National Political Bundle	74 74	Fox News Channel	7868	Your World with Cavuto, The Five, Special Report w Bret Baier	08/31/2020	09/03/2020	M-Th 4p-7p	X	X	X	X				4	\$73.00	\$292.00	30
5	5		National Political Bundle	74 74	HGTV	7868	House Hunters, Property Brothers, Build Me Up, Flip or Flop, Good Bones	08/31/2020	09/03/2020	M-Th 7p-12m	X	X	X	X				7	\$74.00	\$518.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	HGTV	7868	Love it or List it, House Hunters, Property Brothers, Flip or Flop	08/31/2020	09/03/2020	M-Th 4p-7p	X	X	X	X				4	\$52.00	\$208.00	30
7	7		National Political Bundle	74 74	HGTV	7868	Bargain Mansions, Love It or List It, Celebrity IOU, Good Bones	08/31/2020	09/03/2020	M-Th 9a-4p	X	X	X	X				16	\$25.00	\$400.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3072815

Traffic Order #	687710	# of Weeks	1	Active	Yes
Order #	3072815	Created On	8/5/2020 5:43:25 PM	Order Status	Contract Confirmed
Order Descrp	62790976 POL CANDIDATE Eric Holcomb for IN FW	Created By	NCC_Gateway_User	Gross \$	2741.00
Client	ERIC HOLCOMB FOR INDIANA - AMP - IND	Updated On	8/6/2020 9:37:35 AM	Net \$	1973.52
Start Date	8/31/2020	Updated By	Harvey, Stephanie	Units	52
End Date	9/3/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	