

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2818463

Traffic Order #	649167		Created On	9/20/2019 11:56:26 AM		Order Status	Traffic Updates Accepted	
Order #	2818463		Created By	Metzger, Tom		Gross \$	1632.00	
Order Descrp	POL_Candidate_Political - Week 7 Sep 23		Updated On	9/27/2019 12:35:38 PM		Net \$	1387.20	
Client	HENRY FOR MAYOR		Updated By	Keith, MaryKaye		Units	93	
Start Date	9/23/2019		Industry	Political-Mayor		Credit Hold	NO	
End Date	9/27/2019		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Metzger, Tom		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	PATTERSON RIEGEL ADVERTISING	15.00%	Address 1	200 E MAIN ST		Product		
RepFirm		0%	Address 2	SUITE 710		Estimate		
Copy Instr ID			City, State, Zip	FORT WAYNE, IN		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	2		Zip	46802		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact			Fort Wayne/Ft Frontier-Fort Wayne DMA Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
Total Networks	3		Phone	260-422-5614				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group			SYSCODE LIST		
			Division			0126,2846		
			Reference #	7fb864fb-bedb-e911-bb88-f01fafe66f05				

SUMMARY FOR SYSCODE 0126

Traffic Order #	649167	Created On	9/20/2019 12:00:56 PM	Order Status	Traffic Updates Accepted
Order #	2818463	Created By	Metzger, Tom	Syscode Gross \$	1311.00
Order Descrp	POL_Candidate_Political - Week 7 Sep 23	Updated On	9/27/2019 12:35:38 PM	Syscode Net \$	1114.35
Client	HENRY FOR MAYOR	Updated By	Keith, MaryKaye	Syscode Units	49
Start Date	9/23/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/27/2019	Zones	Ft Wayne IN	Avg Unit Rate	26.76
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	ESPN	0126	VARIOUS	09/23/2019	09/26/2019	M-Th 5a-9a	X	X	X	X				12	\$12.00	\$144.00	30
2	2		Local Political Bundle	74 74	ESPN	0126	AVG. ALL WKS	09/24/2019	09/26/2019	Tu-Th 7p-12m		X	X	X				9	\$29.00	\$261.00	30
3	3		Local Political Bundle	74 74	Fox News Channel	0126	FOX AND FRIEND<	09/23/2019	09/27/2019	M-F 5a-9a	X	X	X	X	X			9	\$24.00	\$216.00	30
4	4		Local Political Bundle	74 74	Fox News Channel	0126	VARIOUS	09/24/2019	09/27/2019	Tu-F 7p-12m		X	X	X	X			3	\$38.00	\$114.00	30
5	5		Local Political Bundle	74 74	HGTV	0126	VARIOUS	09/23/2019	09/27/2019	M-F 7p-12m	X	X	X	X	X			16	\$36.00	\$576.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	649167	Created On	9/20/2019 12:00:56 PM	Order Status	Traffic Updates Accepted
Order #	2818463	Created By	Metzger, Tom	Syscode Gross \$	321.00
Order Descrp	POL_Candidate_Political - Week 7 Sep 23	Updated On	9/27/2019 12:35:38 PM	Syscode Net \$	272.85
Client	HENRY FOR MAYOR	Updated By	Keith, MaryKaye	Syscode Units	44
Start Date	9/23/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/27/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	7.30
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Local Political Bundle	74 74	ESPN	2846	VARIOUS	09/23/2019	09/26/2019	M-Th 5a-9a	X	X	X	X				12	\$3.00	\$36.00	30
7	7		Local Political Bundle	74 74	ESPN	2846	AVG. ALL WKS	09/24/2019	09/26/2019	Tu-Th 7p-12m		X	X	X				9	\$10.00	\$90.00	30
8	8		Local Political Bundle	74 74	Fox News Channel	2846	FOX AND FRIEND<	09/23/2019	09/27/2019	M-F 5a-9a	X	X	X	X	X			5	\$3.00	\$15.00	30
9	9		Local Political Bundle	74 74	Fox News Channel	2846	VARIOUS	09/24/2019	09/26/2019	Tu-Th 7p-12m		X	X	X				2	\$10.00	\$20.00	30
10	10		Local Political Bundle	74 74	HGTV	2846	VARIOUS	09/23/2019	09/27/2019	M-F 7p-12m	X	X	X	X	X			16	\$10.00	\$160.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2818463					
Traffic Order #	649167	# of Weeks	1	Active	Yes
Order #	2818463	Created On	9/20/2019 11:56:26 AM	Order Status	Traffic Updates Accepted
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Client	HENRY FOR MAYOR	Updated On	9/27/2019 12:35:38 PM	Net \$	1387.20
Start Date	9/23/2019	Updated By	Keith, MaryKaye	Units	93
End Date	9/27/2019	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	