

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2850679

Traffic Order #	654648		Created On	10/29/2019 2:33:53 PM		Order Status	Traffic Updates Accepted	
Order #	2850679		Created By	Metzger, Tom		Gross \$	1202.00	
Order Descrp	POLITICAL_Candidate_Week 1		Updated On	11/5/2019 5:24:59 PM		Net \$	1021.70	
Client	HENRY FOR MAYOR		Updated By	Evans, Lisa		Units	57	
Start Date	11/4/2019		Industry	Political-Mayor		Credit Hold	NO	
End Date	11/5/2019		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Metzger, Tom		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	PATTERSON RIEGEL ADVERTISING	15.00%	Address 1	200 E MAIN ST		Product		
RepFirm		0%	Address 2	SUITE 710		Estimate		
Copy Instr ID			City, State, Zip	FORT WAYNE, IN		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	2		Zip	46802		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact			Fort Wayne DMA- Priority Code NP=80, IP=74 "See key on FCC site for zone/network information"		
Total Networks	9		Phone	260-422-5614				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #	c017128a-7afa-e911-9596-f01fafa5f475				
			SYSCODE LIST					
			0126,2846					

SUMMARY FOR SYSCODE 0126

Traffic Order #	654648	Created On	10/29/2019 2:34:41 PM	Order Status	Traffic Updates Accepted
Order #	2850679	Created By	Metzger, Tom	Syscode Gross \$	1063.00
Order Descrp	POLITICAL_Candidate_Week 1	Updated On	11/5/2019 5:24:59 PM	Syscode Net \$	903.55
Client	HENRY FOR MAYOR	Updated By	Evans, Lisa	Syscode Units	29
Start Date	11/4/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	11/5/2019	Zones	Ft Wayne IN	Avg Unit Rate	36.66
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	74 74	Fox News Channel	0126	FOX AND FRIEND<	11/04/2019	11/04/2019	M 5a-9a	X							3	\$24.00	\$72.00	30
2	3		Local Political Bundle	74 74	Fox News Channel	0126	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							1	\$38.00	\$38.00	30
3	4		Local Political Bundle	80 80	A&E Network	0126	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							3	\$27.00	\$81.00	30
4	5		Local Political Bundle	74 74	Bravo	0126	AVG. ALL WKS<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$8.00	\$24.00	30
5	6		Local Political Bundle	80 80	TLC	0126	AVG. ALL WKS<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$21.00	\$63.00	30
6	7		Local Political Bundle	80 80	TBS	0126	FAMILY GUY<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$68.00	\$204.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	8		Loca Politi cal Bun dle	74 74	The Discovery Channel	0126	STREET OUTLAWS<	11/04/2019	11/04/2019	M 7p-12m	X							2	\$13.00	\$26.00	30
8	9		Loca Politi cal Bun dle	80 80	Food Network	0126	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							3	\$44.00	\$132.00	30
9	10		Loca Politi cal Bun dle	74 74	Hallmark Channel	0126	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							2	\$15.00	\$30.00	30
10	11		Loca Politi cal Bun dle	80 80	HGTV	0126	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							3	\$107.00	\$321.00	30
21	2		Loca Politi cal Bun dle	74 74	Fox News Channel	0126	FOX AND FRIEND<	11/05/2019	11/05/2019	Tu 5a-9a		X						3	\$24.00	\$72.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	654648	Created On	10/29/2019 2:34:41 PM	Order Status	Traffic Updates Accepted
Order #	2850679	Created By	Metzger, Tom	Syscode Gross \$	139.00
Order Descrp	POLITICAL_Candidate_Week 1	Updated On	11/5/2019 5:24:59 PM	Syscode Net \$	118.15
Client	HENRY FOR MAYOR	Updated By	Evans, Lisa	Syscode Units	28
Start Date	11/4/2019	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	11/5/2019	Zones	Frontier Fort Wayne	Avg Unit Rate	4.96
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	12		Loca Politi cal Bun dle	74 74	Fox News Channel	2846	FOX AND FRIEND<	11/04/2019	11/04/2019	M 5a-9a	X							1	\$3.00	\$3.00	30
12	14		Loca Politi cal Bun dle	74 74	Fox News Channel	2846	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							1	\$10.00	\$10.00	30
13	15		Loca Politi cal Bun dle	74 74	A&E Network	2846	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							3	\$2.00	\$6.00	30
14	16		Loca Politi cal Bun dle	74 74	Bravo	2846	AVG. ALL WKS<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$2.00	\$6.00	30
15	17		Loca Politi cal Bun dle	74 74	TLC	2846	AVG. ALL WKS<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$1.00	\$3.00	30
16	18		Loca Politi cal Bun dle	74 74	TBS	2846	FAMILY GUY<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$9.00	\$27.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	19		Loca Politi cal Bun dle	74 74	The Discovery Channel	2846	STREET OUTLAWS<	11/04/2019	11/04/2019	M 7p-12m	X							3	\$7.00	\$21.00	30
18	20		Loca Politi cal Bun dle	74 74	Food Network	2846	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							3	\$6.00	\$18.00	30
19	21		Loca Politi cal Bun dle	74 74	Hallmark Channel	2846	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							2	\$3.00	\$6.00	30
20	22		Loca Politi cal Bun dle	74 74	HGTV	2846	VARIOUS	11/04/2019	11/04/2019	M 7p-12m	X							3	\$10.00	\$30.00	30
22	13		Loca Politi cal Bun dle	74 74	Fox News Channel	2846	FOX AND FRIEND<	11/05/2019	11/05/2019	Tu 5a-9a		X						3	\$3.00	\$9.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	654648	# of Weeks	1	Active	Yes
Order #	2850679	Created On	10/29/2019 2:33:53 PM	Order Status	Traffic Updates Accepted
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Client	HENRY FOR MAYOR	Updated On	11/5/2019 5:24:59 PM	Net \$	1021.70
Start Date	11/4/2019	Updated By	Evans, Lisa	Units	57
End Date	11/5/2019	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	