

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2824062

<b>Traffic Order #</b>	650103		<b>Created On</b>	9/26/2019 1:13:13 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	2824062		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	6101.00	
<b>Order Descrp</b>	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR		<b>Updated On</b>	9/26/2019 7:13:30 PM		<b>Net \$</b>	4392.72	
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN		<b>Updated By</b>	Foster, Darinez		<b>Units</b>	397	
<b>Start Date</b>	9/30/2019		<b>Industry</b>	Political-Mayor		<b>Credit Hold</b>	NO	
<b>End Date</b>	10/6/2019		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	1		<b>Primary</b>			<b>Purchase Order #</b>	62689314	
<b>SALES</b>			<b>Secondary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	NCC - IND - WASH DC		<b>Quarternary</b>			<b>Product</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	9.30-10.6	
<b>Agency</b>	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		FORT WAYNE DMA PRIORITY CODE NP=80 IP=74 SEE KEY ON FCC SITE FOR ZONE/NETWORK INFORMATION		
<b>Total Zones</b>	2		<b>Zip</b>	07003				
<b>Zones</b>	Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>					
<b>Total Networks</b>	10		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		0126,2846		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	650103	<b>Created On</b>	9/26/2019 1:13:13 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2824062	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	4638.00
<b>Order Descrp</b>	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR	<b>Updated On</b>	9/26/2019 7:09:22 PM	<b>Syscode Net \$</b>	3339.36
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Foster, Darinez	<b>Syscode Units</b>	195
<b>Start Date</b>	9/30/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/6/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	23.78
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	The Discovery Channel	0126	DISC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$13.00	\$182.00	30
2	2		National Political Bundle	74   74	ESPN	0126	ESPN EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$21.00	\$147.00	30
3	3		National Political Bundle	74   74	ESPN	0126	ESPN PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$29.00	\$406.00	30
4	4		National Political Bundle	74   74	Food Network	0126	FOOD PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$15.00	\$210.00	30
5	5		National Political Bundle	74   74	Fox News Channel	0126	FXNC EM	09/30/2019	10/06/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$24.00	\$336.00	30
6	6		National Political Bundle	74   74	Fox News Channel	0126	FXNC DT	09/30/2019	10/06/2019	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$19.00	\$266.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74   74	Fox News Channel	0126	FXNC EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$35.00	\$490.00	30
8	8		National Political Bundle	74   74	Fox News Channel	0126	FXNC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$38.00	\$532.00	30
9	9		National Political Bundle	74   74	Hallmark Channel	0126	HALL EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$11.00	\$77.00	30
10	10		National Political Bundle	74   74	Hallmark Channel	0126	HALL PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$15.00	\$210.00	30
11	11		National Political Bundle	74   74	HGTV	0126	HGTV EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$26.00	\$260.00	30
12	12		National Political Bundle	74   74	HGTV	0126	HGTV PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$36.00	\$504.00	30
13	13		National Political Bundle	74   74	The History Channel	0126	HIST EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$17.00	\$119.00	30
14	14		National Political Bundle	74   74	The History Channel	0126	HIST PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$23.00	\$322.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74   74	TNT	0126	TNT PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$29.00	\$203.00	30
16	16		National Political Bundle	74   74	The Weather Channel	0126	TWC EM	09/30/2019	10/06/2019	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
17	17		National Political Bundle	74   74	USA	0126	USA PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$36.00	\$360.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	650103	<b>Created On</b>	9/26/2019 1:13:13 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2824062	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1463.00
<b>Order Descrp</b>	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR	<b>Updated On</b>	9/26/2019 7:09:22 PM	<b>Syscode Net \$</b>	1053.36
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Foster, Darinez	<b>Syscode Units</b>	202
<b>Start Date</b>	9/30/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/6/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	7.24
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	18			74   74	The Discovery Channel	2846	DISC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$7.00	\$98.00	30
19	19			74   74	ESPN	2846	ESPN EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
20	20			74   74	ESPN	2846	ESPN PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30
21	21			74   74	Food Network	2846	FOOD PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$6.00	\$84.00	30
22	22			74   74	Fox News Channel	2846	FXNC EM	09/30/2019	10/06/2019	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$3.00	\$42.00	30
23	23			74   74	Fox News Channel	2846	FXNC DT	09/30/2019	10/06/2019	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$5.00	\$70.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	24		National Political Bundle	74   74	Fox News Channel	2846	FXNC EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$9.00	\$126.00	30
25	25		National Political Bundle	74   74	Fox News Channel	2846	FXNC PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30
26	26		National Political Bundle	74   74	Hallmark Channel	2846	HALL EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
27	27		National Political Bundle	74   74	Hallmark Channel	2846	HALL PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$3.00	\$42.00	30
28	28		National Political Bundle	74   74	HGTV	2846	HGTV EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$7.00	\$70.00	30
29	29		National Political Bundle	74   74	HGTV	2846	HGTV PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30
30	30		National Political Bundle	74   74	The History Channel	2846	HIST EF	09/30/2019	10/06/2019	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$7.00	\$70.00	30
31	31		National Political Bundle	74   74	The History Channel	2846	HIST PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	32		National Political Bundle	74   74	TNT	2846	TNT PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$8.00	\$112.00	30
33	33		National Political Bundle	74   74	USA	2846	USA PT	09/30/2019	10/06/2019	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$9.00	\$126.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2824062					
Traffic Order #	650103	# of Weeks	1	Active	Yes
Order #	2824062	Created On	9/26/2019 1:13:13 PM	Order Status	Contract Confirmed
Order Descrp	62689314_POL - CANDIDATE- TIM SMITH FOR MAYOR	Created By	NCC_Gateway_User	Gross \$	6101.00
Client	TIM SMITH FOR MAYOR - NCC - IN	Updated On	9/26/2019 7:13:30 PM	Net \$	4392.72
Start Date	9/30/2019	Updated By	Foster, Darinez	Units	397
End Date	10/6/2019	Source	Gateway	Credit Hold	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	