

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 2853800**

<b>Traffic Order #</b>	655044		<b>Created On</b>	11/1/2019 12:18:09 PM		<b>Order Status</b>	Traffic Updates Accepted	
<b>Order #</b>	2853800		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	1423.00	
<b>Order Descrp</b>	62699866_POL_Candidate Tim Smith for Mayor FTW		<b>Updated On</b>	11/4/2019 9:43:21 AM		<b>Net \$</b>	1024.56	
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN		<b>Updated By</b>	Mayer, Keith		<b>Units</b>	48	
<b>Start Date</b>	10/28/2019		<b>Industry</b>	Political-Mayor		<b>Credit Hold</b>	NO	
<b>End Date</b>	11/4/2019		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	62699866	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - IND - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11.2 FIXED	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Ft Wayne IN,Frontier Fort Wayne		<b>Contact</b>			Indianapolis, priority NP=80, IP=74 see key on FCC site for zone/network information		
<b>Total Networks</b>	7		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>	11.2 FIXED				
			<b>SYSCODE LIST</b>					
			0126,2846					

**SUMMARY FOR SYSCODE 0126**

<b>Traffic Order #</b>	655044	<b>Created On</b>	11/1/2019 12:18:09 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2853800	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1125.00
<b>Order Descrp</b>	62699866_POL_Candidate Tim Smith for Mayor FTW	<b>Updated On</b>	11/4/2019 9:43:21 AM	<b>Syscode Net \$</b>	810.00
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Mayer, Keith	<b>Syscode Units</b>	27
<b>Start Date</b>	10/28/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	11/4/2019	<b>Zones</b>	Ft Wayne IN	<b>Avg Unit Rate</b>	41.67
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 9a-12n						X		1	\$33.00	\$33.00	30
2	2		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 7p-10p						X		2	\$71.00	\$142.00	30
3	5		National Political Bundle	110   110	ESPN2	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 12n-3p						X		2	\$29.00	\$58.00	30
4	6		National Political Bundle	110   110	ESPN2	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 4p-7p						X		2	\$29.00	\$58.00	30
5	7		National Political Bundle	110   110	ESPN2	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 10p-12m						X		2	\$29.00	\$58.00	30
6	8		National Political Bundle	110   110	Fox Sports One	0126	AVG. ALL WKS<	11/02/2019	11/02/2019	Sa 3:30p-7p						X		2	\$27.00	\$54.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	9		National Political Bundle	110   110	Fox Sports One	0126	AVG. ALL WKS/MLB REGULAR SE	11/02/2019	11/02/2019	Sa 7p-10:30p						X		2	\$46.00	\$92.00	30
8	10		National Political Bundle	110   110	BTIN	0126	-	11/02/2019	11/02/2019	Sa 3:30p-6:30p						X		2	\$6.00	\$12.00	30
9	11		National Political Bundle	110   110	NBC Sports Network	0126	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 8:30p-11p						X		2	\$16.00	\$32.00	30
19	3		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	11/03/2019	11/03/2019	Su 10a-1p							X	2	\$29.00	\$58.00	30
20	12		National Political Bundle	110   110	NBC Sports Network	0126	AVG. ALL WKS	11/03/2019	11/03/2019	Su 3p-7p							X	2	\$61.00	\$122.00	30
21	13		National Political Bundle	110   110	NFL Network	0126	AVG. ALL WKS	11/03/2019	11/03/2019	Su 9a-1p							X	2	\$65.00	\$130.00	30
22	14		National Political Bundle	110   110	Fox Sports Midwest	0126	-	11/03/2019	11/03/2019	Su 5p-7:30p							X	2	\$47.00	\$94.00	30
26	4		National Political Bundle	110   110	ESPN	0126	AVG. ALL WKS	11/04/2019	11/04/2019	M 8p-12m	X							2	\$91.00	\$182.00	30

**SUMMARY FOR SYSCODE 2846**

<b>Traffic Order #</b>	655044	<b>Created On</b>	11/1/2019 12:18:09 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	2853800	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	298.00
<b>Order Descrp</b>	62699866_POL_Candidate Tim Smith for Mayor FTW	<b>Updated On</b>	11/4/2019 9:43:21 AM	<b>Syscode Net \$</b>	214.56
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated By</b>	Mayer, Keith	<b>Syscode Units</b>	21
<b>Start Date</b>	10/28/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	11/4/2019	<b>Zones</b>	Frontier Fort Wayne	<b>Avg Unit Rate</b>	14.19
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
10	15		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 9a-12n						X		0	\$12.00	\$0.00	30
11	16		National Political Bundle	110   110	ESPN	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 7p-10p						X		1	\$10.00	\$10.00	30
12	19		National Political Bundle	110   110	ESPN2	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 12n-3p						X		2	\$10.00	\$20.00	30
13	20		National Political Bundle	110   110	ESPN2	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 4p-7p						X		2	\$10.00	\$20.00	30
14	21		National Political Bundle	110   110	ESPN2	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 10p-12m						X		2	\$10.00	\$20.00	30
15	22		National Political Bundle	110   110	Fox Sports One	2846	AVG. ALL WKS<	11/02/2019	11/02/2019	Sa 3:30p-7p						X		2	\$9.00	\$18.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	23			110   110	Fox Sports One	2846	AVG. ALL WKS/MLB REGULAR SE	11/02/2019	11/02/2019	Sa 7p-10:30p						X		2	\$16.00	\$32.00	30
17	24			110   110	BTIN	2846	-	11/02/2019	11/02/2019	Sa 3:30p-6:30p						X		1	\$2.00	\$2.00	30
18	25			110   110	NBC Sports Network	2846	AVG. ALL WKS	11/02/2019	11/02/2019	Sa 8:30p-11p						X		2	\$6.00	\$12.00	30
23	17			110   110	ESPN	2846	AVG. ALL WKS	11/03/2019	11/03/2019	Su 10a-1p							X	1	\$10.00	\$10.00	30
24	26			110   110	NBC Sports Network	2846	AVG. ALL WKS	11/03/2019	11/03/2019	Su 3p-7p							X	2	\$24.00	\$48.00	30
25	27			110   110	NFL Network	2846	AVG. ALL WKS	11/03/2019	11/03/2019	Su 9a-1p							X	2	\$22.00	\$44.00	30
27	18			110   110	ESPN	2846	AVG. ALL WKS	11/04/2019	11/04/2019	M 8p-12m	X							2	\$31.00	\$62.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 2853800					
<b>Traffic Order #</b>	655044	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	2853800	<b>Created On</b>	11/1/2019 12:18:09 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	62699866_POL_Candidate Tim Smith for Mayor FTW	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	1423.00
<b>Client</b>	TIM SMITH FOR MAYOR - NCC - IN	<b>Updated On</b>	11/4/2019 9:43:21 AM	<b>Net \$</b>	1024.56
<b>Start Date</b>	10/28/2019	<b>Updated By</b>	Mayer, Keith	<b>Units</b>	48
<b>End Date</b>	11/4/2019	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	