

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3311771

<b>Traffic Order #</b> 722823		<b>Created On</b> 4/7/2021 4:17:11 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3311771		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 3438.00
<b>Order Descrp</b> 62885749 POL_ISSUE Clean Energy Indiana FW		<b>Updated On</b> 4/8/2021 10:01:18 AM	<b>Net \$</b> 2475.36
<b>Client</b> AMP - CLEAN ENERGY INDIANA - IND		<b>Updated By</b> Shields, Karolyn	<b>Units</b> 71
<b>Start Date</b> 4/12/2021		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 4/18/2021		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - IND - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - HERD MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Ft Wayne IN Interconnect		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 62885749	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 5937	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
		<b>SYSCODE LIST</b>	
		7868	

**SUMMARY FOR SYSCODE 7868**

<b>Traffic Order #</b>	722823	<b>Created On</b>	4/7/2021 4:17:11 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3311771	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3438.00
<b>Order Descrp</b>	62885749 POL_ISSUE Clean Energy Indiana FW	<b>Updated On</b>	4/8/2021 9:54:14 AM	<b>Syscode Net \$</b>	2475.36
<b>Client</b>	AMP - CLEAN ENERGY INDIANA - IND	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	71
<b>Start Date</b>	4/12/2021	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/18/2021	<b>Zones</b>	Ft Wayne IN Interconnect	<b>Avg Unit Rate</b>	48.42
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74   74	CNN	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$18.00	\$126.00	30
2	2		Ampersa nd Politi cal Bun dle	74   74	CNN	7868	CNN NEWSROOM<	04/12/2021	04/18/2021	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$33.00	\$231.00	30
3	3		Ampersa nd Politi cal Bun dle	74   74	CNN	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$48.00	\$384.00	30
4	4		Ampersa nd Politi cal Bun dle	74   74	CNN	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$51.00	\$408.00	30
5	5		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	7868	FOX AND FRIEND<	04/12/2021	04/18/2021	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$27.00	\$270.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$51.00	\$510.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$72.00	\$720.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$78.00	\$780.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7868	VARIOUS	04/12/2021	04/18/2021	M-Su 12m-2a	X	X	X	X	X	X	X	1	\$9.00	\$9.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3311771**

<b>Traffic Order #</b>	722823	<b># of Weeks</b>	1	<b>Active</b>	Yes
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<b>End Date</b>	4/18/2021	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	