

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3251315

Traffic Order # 713696		Created On 2/4/2021 1:54:32 PM	Order Status Contract Confirmed
Order # 3251315		Created By NCC_Gateway_User	Gross \$ 208.00
Order Descrp 62866876 POL ISSUE Defending Democracy Together FW		Updated On 2/4/2021 4:14:27 PM	Net \$ 149.76
Client DEFENDING DEMOCRACY		Updated By Smith, Brogan	Units 4
Start Date 2/8/2021		Industry Political-Association	Credit Hold NO
End Date 2/11/2021		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - IND - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency LONGWELL PARTNERS - AMP 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Ft Wayne IN Interconnect		Contact	
Total Networks 1		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62866876		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 02080211		Estimate IN	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information			
SYSCODE LIST			
7868			

SUMMARY FOR SYSCODE 7868

Traffic Order #	713696	Created On	2/4/2021 1:54:32 PM	Order Status	Contract Confirmed
Order #	3251315	Created By	NCC_Gateway_User	Syscode Gross \$	208.00
Order Descrp	62866876 POL ISSUE Defending Democracy Together FW	Updated On	2/4/2021 4:13:08 PM	Syscode Net \$	149.76
Client	DEFENDING DEMOCRACY TOGETHER-AMP-IND	Updated By	Smith, Brogan	Syscode Units	4
Start Date	2/8/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/11/2021	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	52.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	7868	FOX AND FRIEND	02/08/2021	02/11/2021	M-Th 6a-9a	X	X	X	X				4	\$52.00	\$208.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3251315

Traffic Order #	713696	# of Weeks	1	Active	Yes
Order #	3251315	Created On	2/4/2021 1:54:32 PM	Order Status	Contract Confirmed
Order Descrp	62866876 POL ISSUE Defending Democracy Together FW	Created By	NCC_Gateway_User	Gross \$	208.00
Client	DEFENDING DEMOCRACY TOGETHER-	Updated On	2/4/2021 4:14:27 PM	Net \$	149.76
Start Date	2/8/2021	Updated By	Smith, Brogan	Units	4
End Date	2/11/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	