

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3003826

Traffic Order #	676902		Created On	4/22/2020 11:23:51 AM		Order Status	Contract Confirmed	
Order #	3003826		Created By	NCC_Gateway_User		Gross \$	6708.00	
Order Descrp	62754530 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16		Updated On	4/22/2020 11:41:55 AM		Net \$	4829.76	
Client	FRIENDS OF JUSTIN BUSCH IN SD16-		Updated By	Smith, Jennifer		Units	434	
Start Date	4/23/2020		Industry	Political-State-Local		Credit Hold	NO	
End Date	5/10/2020		REFERENCES					
# of Weeks	3		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62754530	
ActiveWeeks	3		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - IND - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	STRATEGIC MEDIA PLACEMENT - NCC	15.00%	Address 1	NCC MEDIA		Product		
RepFirm	NCC	13.00%	Address 2			Estimate	4.23-5.10	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN,Frontier Fort Wayne		Contact			Fort Wayne, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network information		
Total Networks	4		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		0126,2846		
			Copy Group					
			Division					
			Reference #	4.23-5.10				

SUMMARY FOR SYSCODE 0126

Traffic Order #	676902	Created On	4/22/2020 11:23:51 AM	Order Status	Contract Confirmed
Order #	3003826	Created By	NCC_Gateway_User	Syscode Gross \$	5311.00
Order Descrp	62754530 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16	Updated On	4/22/2020 11:37:52 AM	Syscode Net \$	3823.92
Client	FRIENDS OF JUSTIN BUSCH IN SD16-NCC-IND	Updated By	Smith, Jennifer	Syscode Units	220
Start Date	4/23/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/10/2020	Zones	Ft Wayne IN	Avg Unit Rate	24.14
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	04/23/2020	04/26/2020	Th-Su 5a-9a				X	X	X	X	5	\$24.00	\$120.00	30
2	2		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	04/27/2020	05/03/2020	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$24.00	\$240.00	30
3	3		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	05/04/2020	05/10/2020	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$24.00	\$240.00	30
4	4		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	04/23/2020	04/26/2020	Th-Su 9a-4p				X	X	X	X	5	\$19.00	\$95.00	30
5	5		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	04/27/2020	05/03/2020	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$19.00	\$190.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	05/04/2020	05/10/2020	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$19.00	\$190.00	30
7	7		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	5	\$35.00	\$175.00	30
8	8		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$35.00	\$350.00	30
9	9		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$35.00	\$350.00	30
10	10		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	5	\$38.00	\$190.00	30
11	11		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$38.00	\$380.00	30
12	12		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$38.00	\$380.00	30
13	13		National Political Bundle	74 74	HGTV	0126	HGTV EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	4	\$26.00	\$104.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74 74	HGTV	0126	HGTV EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$26.00	\$182.00	30
15	15		National Political Bundle	74 74	HGTV	0126	HGTV EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$26.00	\$208.00	30
16	16		National Political Bundle	74 74	HGTV	0126	HGTV PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	5	\$36.00	\$180.00	30
17	17		National Political Bundle	74 74	HGTV	0126	HGTV PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$36.00	\$324.00	30
18	18		National Political Bundle	74 74	HGTV	0126	HGTV PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$36.00	\$360.00	30
19	19		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	4	\$7.00	\$28.00	30
20	20		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
21	21		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$7.00	\$56.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	4	\$8.00	\$32.00	30
23	23		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$8.00	\$64.00	30
24	24		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$8.00	\$64.00	30
25	25		National Political Bundle	74 74	The History Channel	0126	HIST EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	4	\$17.00	\$68.00	30
26	26		National Political Bundle	74 74	The History Channel	0126	HIST EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$17.00	\$119.00	30
27	27		National Political Bundle	74 74	The History Channel	0126	HIST EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$17.00	\$136.00	30
28	28		National Political Bundle	74 74	The History Channel	0126	HIST PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	4	\$23.00	\$92.00	30
29	29		National Political Bundle	74 74	The History Channel	0126	HIST PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$23.00	\$161.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	30		National Political Bundle	74 74	The History Channel	0126	HIST PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$23.00	\$184.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	676902	Created On	4/22/2020 11:23:51 AM	Order Status	Contract Confirmed
Order #	3003826	Created By	NCC_Gateway_User	Syscode Gross \$	1397.00
Order Descrp	62754530 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16	Updated On	4/22/2020 11:37:52 AM	Syscode Net \$	1005.84
Client	FRIENDS OF JUSTIN BUSCH IN SD16-NCC-IND	Updated By	Smith, Jennifer	Syscode Units	214
Start Date	4/23/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/10/2020	Zones	Frontier Fort Wayne	Avg Unit Rate	6.53
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	31			74 74	Fox News Channel	2846	FXNC EM	04/23/2020	04/26/2020	Th-Su 5a-9a				X	X	X	X	5	\$3.00	\$15.00	30
32	32			74 74	Fox News Channel	2846	FXNC EM	04/27/2020	05/03/2020	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$3.00	\$30.00	30
33	33			74 74	Fox News Channel	2846	FXNC EM	05/04/2020	05/10/2020	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$3.00	\$30.00	30
34	34			74 74	Fox News Channel	2846	FXNC DT	04/23/2020	04/26/2020	Th-Su 9a-4p				X	X	X	X	5	\$5.00	\$25.00	30
35	35			74 74	Fox News Channel	2846	FXNC DT	04/27/2020	05/03/2020	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$5.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36	36		National Political Bundle	74 74	Fox News Channel	2846	FXNC DT	05/04/2020	05/10/2020	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$5.00	\$50.00	30
37	37		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	5	\$9.00	\$45.00	30
38	38		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$9.00	\$90.00	30
39	39		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	10	\$9.00	\$90.00	30
40	40		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	5	\$10.00	\$50.00	30
41	41		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$10.00	\$100.00	30
42	42		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$10.00	\$100.00	30
43	43		National Political Bundle	74 74	HGTV	2846	HGTV EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	4	\$7.00	\$28.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	44		National Political Bundle	74 74	HGTV	2846	HGTV EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
45	45		National Political Bundle	74 74	HGTV	2846	HGTV EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$7.00	\$56.00	30
46	46		National Political Bundle	74 74	HGTV	2846	HGTV PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	4	\$10.00	\$40.00	30
47	47		National Political Bundle	74 74	HGTV	2846	HGTV PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$10.00	\$70.00	30
48	48		National Political Bundle	74 74	HGTV	2846	HGTV PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30
49	49		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	4	\$2.00	\$8.00	30
50	50		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
51	51		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$2.00	\$16.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
52	52			74 74	Hallmark Channel	2846	HALL PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	4	\$2.00	\$8.00	30
53	53			74 74	Hallmark Channel	2846	HALL PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$2.00	\$14.00	30
54	54			74 74	Hallmark Channel	2846	HALL PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$2.00	\$16.00	30
55	55			74 74	The History Channel	2846	HIST EF	04/23/2020	04/26/2020	Th-Su 4p-7p				X	X	X	X	4	\$7.00	\$28.00	30
56	56			74 74	The History Channel	2846	HIST EF	04/27/2020	05/03/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$7.00	\$49.00	30
57	57			74 74	The History Channel	2846	HIST EF	05/04/2020	05/10/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$7.00	\$56.00	30
58	58			74 74	The History Channel	2846	HIST PT	04/23/2020	04/26/2020	Th-Su 7p-12m				X	X	X	X	4	\$10.00	\$40.00	30
59	59			74 74	The History Channel	2846	HIST PT	04/27/2020	05/03/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$10.00	\$70.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	60		National Political Bundle	74 74	The History Channel	2846	HIST PT	05/04/2020	05/10/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3003826

Traffic Order #	676902	# of Weeks	3	Active	Yes
Order #	3003826	Created On	4/22/2020 11:23:51 AM	Order Status	Contract Confirmed
Order Descrp	62754530 POL CANDIDATE FRIENDS JUSTIN BUSCH INSD16	Created By	NCC_Gateway_User	Gross \$	6708.00
Client	FRIENDS OF JUSTIN BUSCH IN SD16- NCC	Updated On	4/22/2020 11:41:55 AM	Net \$	4829.76
Start Date	4/23/2020	Updated By	Smith, Jennifer	Units	434
End Date	5/10/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	