

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3012318

Traffic Order # 678588		Created On 5/8/2020 1:23:33 PM	Order Status Contract Confirmed
Order # 3012318		Created By NCC_Gateway_User	Gross \$ 9600.00
Order Descrp 62758780 POL CANDIDATE FRIENDS OF JUSTIN BUSCH FW		Updated On 5/8/2020 1:42:37 PM	Net \$ 6912.00
Client FRIENDS OF JUSTIN BUSCH IN SD16-		Updated By Shields, Karolyn	Units 644
Start Date 5/11/2020		Industry Political-State-Local	Credit Hold NO
End Date 6/1/2020		REFERENCES	
# of Weeks 4		Primary	
SALES		Secondary	
ActiveWeeks 4		Tertiary	
AE 1 NCC - IND - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency STRATEGIC MEDIA PLACEMENT - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Frontier Fort Wayne,Ft Wayne IN		Contact	
Total Networks 4		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 5.11-6.1	
BILLING INFORMATION			
		Purchase Order # 62758780	
		Billing Schedule EndOfFlight	
EDI INFORMATION			
		Product	
		Estimate 5.11-6.1	
		Submit EDI Invoice? Submit EDI Invoice	
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Fort Wayne, Priority Code: NP=80; IP=74; SET=100; SNP=110 See Key on FCC site for zone/network			
SYSCODE LIST			
2846,0126			

SUMMARY FOR SYSCODE 0126

Traffic Order #	678588	Created On	5/8/2020 1:23:33 PM	Order Status	Contract Confirmed
Order #	3012318	Created By	NCC_Gateway_User	Syscode Gross \$	7425.00
Order Descrp	62758780 POL CANDIDATE FRIENDS OF JUSTIN BUSCH FW	Updated On	5/8/2020 1:40:44 PM	Syscode Net \$	5346.00
Client	FRIENDS OF JUSTIN BUSCH IN SD16-NCC-IND	Updated By	Shields, Karolyn	Syscode Units	310
Start Date	5/11/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/1/2020	Zones	Ft Wayne IN	Avg Unit Rate	23.95
# of Weeks	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	41			74 74	Fox News Channel	0126	FXNC EM	05/11/2020	05/17/2020	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$24.00	\$288.00	30
12	45			74 74	Fox News Channel	0126	FXNC DT	05/11/2020	05/17/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$19.00	\$228.00	30
13	49			74 74	Fox News Channel	0126	FXNC EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$35.00	\$315.00	30
14	53			74 74	Fox News Channel	0126	FXNC PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$38.00	\$456.00	30
15	57			74 74	HGTV	0126	HGTV EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$26.00	\$234.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	61		National Political Bundle	74 74	HGTV	0126	HGTV PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$36.00	\$396.00	30
17	65		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$7.00	\$63.00	30
18	69		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$8.00	\$72.00	30
19	73		National Political Bundle	74 74	The History Channel	0126	HIST EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$17.00	\$136.00	30
20	77		National Political Bundle	74 74	The History Channel	0126	HIST PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$23.00	\$207.00	30
31	42		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	05/18/2020	05/24/2020	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$24.00	\$288.00	30
32	46		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	05/18/2020	05/24/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$19.00	\$228.00	30
33	50		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$35.00	\$280.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	54		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$38.00	\$456.00	30
35	58		National Political Bundle	74 74	HGTV	0126	HGTV EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$26.00	\$208.00	30
36	62		National Political Bundle	74 74	HGTV	0126	HGTV PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$36.00	\$396.00	30
37	66		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$7.00	\$56.00	30
38	70		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$8.00	\$72.00	30
39	74		National Political Bundle	74 74	The History Channel	0126	HIST EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$17.00	\$136.00	30
40	78		National Political Bundle	74 74	The History Channel	0126	HIST PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$23.00	\$184.00	30
51	43		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	05/25/2020	05/31/2020	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$24.00	\$288.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
52	47		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	05/25/2020	05/31/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$19.00	\$228.00	30
53	51		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$35.00	\$315.00	30
54	55		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$38.00	\$456.00	30
55	59		National Political Bundle	74 74	HGTV	0126	HGTV EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$26.00	\$234.00	30
56	63		National Political Bundle	74 74	HGTV	0126	HGTV PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$36.00	\$360.00	30
57	67		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$7.00	\$63.00	30
58	71		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$8.00	\$72.00	30
59	75		National Political Bundle	74 74	The History Channel	0126	HIST EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$17.00	\$153.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	79		National Political Bundle	74 74	The History Channel	0126	HIST PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$23.00	\$207.00	30
71	44		National Political Bundle	74 74	Fox News Channel	0126	FXNC EM	06/01/2020	06/01/2020	M 5a-9a	X							2	\$24.00	\$48.00	30
72	48		National Political Bundle	74 74	Fox News Channel	0126	FXNC DT	06/01/2020	06/01/2020	M 9a-4p	X							2	\$19.00	\$38.00	30
73	52		National Political Bundle	74 74	Fox News Channel	0126	FXNC EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$35.00	\$35.00	30
74	56		National Political Bundle	74 74	Fox News Channel	0126	FXNC PT	06/01/2020	06/01/2020	M 7p-12m	X							2	\$38.00	\$76.00	30
75	60		National Political Bundle	74 74	HGTV	0126	HGTV EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$26.00	\$26.00	30
76	64		National Political Bundle	74 74	HGTV	0126	HGTV PT	06/01/2020	06/01/2020	M 7p-12m	X							2	\$36.00	\$72.00	30
77	68		National Political Bundle	74 74	Hallmark Channel	0126	HALL EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$7.00	\$7.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
78	72		National Political Bundle	74 74	Hallmark Channel	0126	HALL PT	06/01/2020	06/01/2020	M 7p-12m	X							1	\$8.00	\$8.00	30
79	76		National Political Bundle	74 74	The History Channel	0126	HIST EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$17.00	\$17.00	30
80	80		National Political Bundle	74 74	The History Channel	0126	HIST PT	06/01/2020	06/01/2020	M 7p-12m	X							1	\$23.00	\$23.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	678588	Created On	5/8/2020 1:23:33 PM	Order Status	Contract Confirmed
Order #	3012318	Created By	NCC_Gateway_User	Syscode Gross \$	2175.00
Order Descrp	62758780 POL CANDIDATE FRIENDS OF JUSTIN BUSCH FW	Updated On	5/8/2020 1:40:44 PM	Syscode Net \$	1566.00
Client	FRIENDS OF JUSTIN BUSCH IN SD16-NCC-IND	Updated By	Shields, Karolyn	Syscode Units	334
Start Date	5/11/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/1/2020	Zones	Frontier Fort Wayne	Avg Unit Rate	6.51
# of Weeks	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1			74 74	Fox News Channel	2846	FXNC EM	05/11/2020	05/17/2020	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$3.00	\$36.00	30
2	5			74 74	Fox News Channel	2846	FXNC DT	05/11/2020	05/17/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$5.00	\$60.00	30
3	9			74 74	Fox News Channel	2846	FXNC EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$9.00	\$81.00	30
4	13			74 74	Fox News Channel	2846	FXNC PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
5	17			74 74	HGTV	2846	HGTV EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$7.00	\$63.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	21		National Political Bundle	74 74	HGTV	2846	HGTV PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$10.00	\$110.00	30
7	25		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$2.00	\$18.00	30
8	29		National Political Bundle	74 74	Hallmark Channel	2846	HALL PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$2.00	\$24.00	30
9	33		National Political Bundle	74 74	The History Channel	2846	HIST EF	05/11/2020	05/17/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$7.00	\$63.00	30
10	37		National Political Bundle	74 74	The History Channel	2846	HIST PT	05/11/2020	05/17/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
21	2		National Political Bundle	74 74	Fox News Channel	2846	FXNC EM	05/18/2020	05/24/2020	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$3.00	\$36.00	30
22	6		National Political Bundle	74 74	Fox News Channel	2846	FXNC DT	05/18/2020	05/24/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$5.00	\$60.00	30
23	10		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$9.00	\$72.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	14		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
25	18		National Political Bundle	74 74	HGTV	2846	HGTV EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$7.00	\$56.00	30
26	22		National Political Bundle	74 74	HGTV	2846	HGTV PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
27	26		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$2.00	\$16.00	30
28	30		National Political Bundle	74 74	Hallmark Channel	2846	HALL PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$2.00	\$24.00	30
29	34		National Political Bundle	74 74	The History Channel	2846	HIST EF	05/18/2020	05/24/2020	M-Su 4p-7p	X	X	X	X	X	X	X	8	\$7.00	\$56.00	30
30	38		National Political Bundle	74 74	The History Channel	2846	HIST PT	05/18/2020	05/24/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
41	3		National Political Bundle	74 74	Fox News Channel	2846	FXNC EM	05/25/2020	05/31/2020	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$3.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42	7		National Political Bundle	74 74	Fox News Channel	2846	FXNC DT	05/25/2020	05/31/2020	M-Su 9a-4p	X	X	X	X	X	X	X	12	\$5.00	\$60.00	30
43	11		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$9.00	\$81.00	30
44	15		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
45	19		National Political Bundle	74 74	HGTV	2846	HGTV EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$7.00	\$63.00	30
46	23		National Political Bundle	74 74	HGTV	2846	HGTV PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$10.00	\$110.00	30
47	27		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$2.00	\$18.00	30
48	31		National Political Bundle	74 74	Hallmark Channel	2846	HALL PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$2.00	\$24.00	30
49	35		National Political Bundle	74 74	The History Channel	2846	HIST EF	05/25/2020	05/31/2020	M-Su 4p-7p	X	X	X	X	X	X	X	9	\$7.00	\$63.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
50	39		National Political Bundle	74 74	The History Channel	2846	HIST PT	05/25/2020	05/31/2020	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$10.00	\$120.00	30
61	4		National Political Bundle	74 74	Fox News Channel	2846	FXNC EM	06/01/2020	06/01/2020	M 5a-9a	X							2	\$3.00	\$6.00	30
62	8		National Political Bundle	74 74	Fox News Channel	2846	FXNC DT	06/01/2020	06/01/2020	M 9a-4p	X							2	\$5.00	\$10.00	30
63	12		National Political Bundle	74 74	Fox News Channel	2846	FXNC EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$9.00	\$9.00	30
64	16		National Political Bundle	74 74	Fox News Channel	2846	FXNC PT	06/01/2020	06/01/2020	M 7p-12m	X							2	\$10.00	\$20.00	30
65	20		National Political Bundle	74 74	HGTV	2846	HGTV EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$7.00	\$7.00	30
66	24		National Political Bundle	74 74	HGTV	2846	HGTV PT	06/01/2020	06/01/2020	M 7p-12m	X							2	\$10.00	\$20.00	30
67	28		National Political Bundle	74 74	Hallmark Channel	2846	HALL EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$2.00	\$2.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
68	32		National Political Bundle	74 74	Hallmark Channel	2846	HALL PT	06/01/2020	06/01/2020	M 7p-12m	X							2	\$2.00	\$4.00	30
69	36		National Political Bundle	74 74	The History Channel	2846	HIST EF	06/01/2020	06/01/2020	M 4p-7p	X							1	\$7.00	\$7.00	30
70	40		National Political Bundle	74 74	The History Channel	2846	HIST PT	06/01/2020	06/01/2020	M 7p-12m	X							2	\$10.00	\$20.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3012318

Traffic Order #	678588	# of Weeks	4	Active	Yes
Order #	3012318	Created On	5/8/2020 1:23:33 PM	Order Status	Contract Confirmed
Order Descrp	62758780 POL CANDIDATE FRIENDS OF JUSTIN BUSCH FW	Created By	NCC_Gateway_User	Gross \$	9600.00
Client	FRIENDS OF JUSTIN BUSCH IN SD16- NCC	Updated On	5/8/2020 1:42:37 PM	Net \$	6912.00
Start Date	5/11/2020	Updated By	Shields, Karolyn	Units	644
End Date	6/1/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	