

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3127901

Traffic Order #	695551		Created On	10/6/2020 12:50:30 PM		Order Status	Contract Confirmed	
Order #	3127901		Created By	NCC_Gateway_User		Gross \$	2610.00	
Order Descrp	62826316 POL CANDIDATE Todd Rokita FW		Updated On	10/6/2020 1:21:42 PM		Net \$	1879.20	
Client	TODD ROKITA ELECTION		Updated By	Anderson, Joshua		Units	117	
Start Date	10/7/2020		Industry	Political-State-Local		Credit Hold	NO	
End Date	10/20/2020		REFERENCES			BILLING INFORMATION		
# of Weeks	3		Primary			Purchase Order #	62826316	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	3		Tertiary			EDI INFORMATION		
AE 1	NCC - IND - WASH DC		Quarternary			Product		
AE 2			TRAFFIC OPTIONS			Estimate		
Agency	LITTLEFIELD & ASSOCIATES - NCC	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information		
Total Zones	1		Zip	07003				
Zones	Ft Wayne IN Interconnect		Contact					
Total Networks	7		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7868		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7868

Traffic Order #	695551	Created On	10/6/2020 12:50:30 PM	Order Status	Contract Confirmed
Order #	3127901	Created By	NCC_Gateway_User	Syscode Gross \$	2610.00
Order Descrp	62826316 POL CANDIDATE Todd Rokita FW	Updated On	10/6/2020 1:20:18 PM	Syscode Net \$	1879.20
Client	TODD ROKITA ELECTION COMMITTEE-AMP-MI	Updated By	Anderson, Joshua	Syscode Units	117
Start Date	10/7/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/20/2020	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	22.31
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7868	BRVO PT	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$9.00	\$45.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7868	BRVO PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$9.00	\$72.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7868	BRVO PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						2	\$9.00	\$18.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7868	FOOD PT	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$30.00	\$150.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7868	FOOD PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$30.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7868	FOOD PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						2	\$30.00	\$60.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC EF	10/07/2020	10/11/2020	W-Su 4p-7p			X	X	X	X	X	4	\$36.00	\$144.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC EF	10/12/2020	10/18/2020	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$36.00	\$180.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC EF	10/19/2020	10/20/2020	M-Tu 4p-7p	X	X						2	\$36.00	\$72.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC PT	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$39.00	\$195.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$39.00	\$312.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						3	\$39.00	\$117.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7868	HALL PT	10/07/2020	10/11/2020	W-Su 7p- 12m			X	X	X	X	X	5	\$10.00	\$50.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7868	HALL PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7868	HALL PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						2	\$10.00	\$20.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7868	HGTV PT	10/07/2020	10/11/2020	W-Su 7p- 12m			X	X	X	X	X	5	\$41.00	\$205.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7868	HGTV PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$41.00	\$328.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7868	HGTV PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						2	\$41.00	\$82.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7868	LIF PT	10/07/2020	10/11/2020	W-Su 7p- 12m			X	X	X	X	X	5	\$10.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7868	LIF PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$10.00	\$80.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7868	LIF PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						2	\$10.00	\$20.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	TLC	7868	TLC PT	10/07/2020	10/11/2020	W-Su 7p-12m			X	X	X	X	X	5	\$6.00	\$30.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	TLC	7868	TLC PT	10/12/2020	10/18/2020	M-Su 7p-12m	X	X	X	X	X	X	X	8	\$6.00	\$48.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	TLC	7868	TLC PT	10/19/2020	10/20/2020	M-Tu 7p-12m	X	X						2	\$6.00	\$12.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3127901					
Traffic Order #	695551	# of Weeks	3	Active	Yes
Order #	3127901	Created On	10/6/2020 12:50:30 PM	Order Status	Contract Confirmed
Order Descrp	62826316 POL CANDIDATE Todd Rokita	Created By	NCC_Gateway_User	Gross \$	2610.00
Client	TODD ROKITA ELECTION COMMITTEE-	Updated On	10/6/2020 1:21:42 PM	Net \$	1879.20
Start Date	10/7/2020	Updated By	Anderson, Joshua	Units	117
End Date	10/20/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	