

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3110409

Traffic Order #	693134		Created On	9/21/2020 9:21:16 AM		Order Status	Traffic Updates Accepted	
Order #	3110409		Created By	Delosreyes, MarieKristine		Gross \$	1045.00	
Order Descrp	62814426 POL CANDIDATE Todd Rokita Elect Comm FW		Updated On	9/29/2020 4:23:05 PM		Net \$	888.25	
Client	TODD ROKITA ELECTION		Updated By	Delosreyes, MarieKristine		Units	45	
Start Date	9/22/2020		Industry	Political-State-Local		Credit Hold	NO	
End Date	9/28/2020		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62814426	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - IND - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	LITTLEFIELD & ASSOCIATES - NCC	15.00%	Address 1	NCC MEDIA		Product	9.22-9.28	
RepFirm		0%	Address 2			Estimate		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Ft Wayne IN Interconnect		Contact			Ft. Wayne, , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information Political		
Total Networks	6		Phone					
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group			SYSCODE LIST		
			Division			7868		
			Reference #					

SUMMARY FOR SYSCODE 7868

Traffic Order #	693134	Created On	9/21/2020 9:22:48 AM	Order Status	Traffic Updates Accepted
Order #	3110409	Created By	Delosreyes, MarieKristine	Syscode Gross \$	1045.00
Order Descrp	62814426 POL CANDIDATE Todd Rokita Elect Comm FW	Updated On	9/29/2020 4:23:05 PM	Syscode Net \$	888.25
Client	TODD ROKITA ELECTION COMMITTEE- AMP-MI	Updated By	Delosreyes, MarieKristine	Syscode Units	45
Start Date	9/22/2020	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	9/28/2020	Zones	Ft Wayne IN Interconnect	Avg Unit Rate	23.22
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7868	BRVO PT	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	9	\$9.00	\$81.00	30
2	3		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7868	FOOD PT	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$30.00	\$150.00	30
3	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC EF	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$36.00	\$108.00	30
4	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC PT	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$39.00	\$195.00	30
5	9		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7868	HALL PT	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$10.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7868	HGTV PT	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$41.00	\$328.00	30
7	13		Amp ersa nd Politi cal Bun dle	74 74	TLC	7868	TLC PT	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$6.00	\$18.00	30
8	2		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7868	BRVO PT	09/28/2020	09/28/2020	M 7p-12m	X							2	\$9.00	\$18.00	30
9	4		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7868	FOOD PT	09/28/2020	09/28/2020	M 7p-12m	X							1	\$30.00	\$30.00	30
10	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC EF	09/28/2020	09/28/2020	M 4p-7p	X							0	\$36.00	\$0.00	30
11	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7868	FXNC PT	09/28/2020	09/28/2020	M 7p-12m	X							0	\$39.00	\$0.00	30
12	10		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7868	HALL PT	09/28/2020	09/28/2020	M 7p-12m	X							1	\$10.00	\$10.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	12		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7868	HGTV PT	09/28/2020	09/28/2020	M 7p-12m	X							1	\$41.00	\$41.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	TLC	7868	TLC PT	09/28/2020	09/28/2020	M 7p-12m	X							1	\$6.00	\$6.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3110409

Traffic Order #	693134	# of Weeks	2	Active	Yes
Order #	3110409	Created On	9/21/2020 9:21:16 AM	Order Status	Traffic Updates Accepted
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Start Date	9/22/2020	Updated By	Delosreyes, MarieKristine	Units	45
End Date	9/28/2020	Source	Order Detail	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	