

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3119544

<b>Traffic Order #</b> 694471		<b>Created On</b> 9/28/2020 4:12:13 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3119544		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 1939.00
<b>Order Descrp</b> 62820933 POL CANDIDATE Weinzapfel for Indiana FW		<b>Updated On</b> 9/29/2020 9:42:35 AM	<b>Net \$</b> 1396.08
<b>Client</b> WEINZAPFEL FOR INDIANA - AMP -		<b>Updated By</b> Anderson, Joshua	<b>Units</b> 113
<b>Start Date</b> 9/30/2020		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 10/6/2020		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - IND - LA		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> BLUEWEST MEDIA - NCC 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Ft Wayne IN Interconnect		<b>Contact</b>	
<b>Total Networks</b> 7		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> 2248	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 62820933	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 2248	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
		<b>SYSCODE LIST</b>	
		7868	

**SUMMARY FOR SYSCODE 7868**

<b>Traffic Order #</b>	694471	<b>Created On</b>	9/28/2020 4:12:13 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3119544	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1939.00
<b>Order Descrp</b>	62820933 POL CANDIDATE Weinzapfel for Indiana FW	<b>Updated On</b>	9/29/2020 9:40:40 AM	<b>Syscode Net \$</b>	1396.08
<b>Client</b>	WEINZAPFEL FOR INDIANA - AMP - IND	<b>Updated By</b>	Anderson, Joshua	<b>Syscode Units</b>	113
<b>Start Date</b>	9/30/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/6/2020	<b>Zones</b>	Ft Wayne IN Interconnect	<b>Avg Unit Rate</b>	17.16
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74   74	American Movie Classics	7868	AMC EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	3	\$6.00	\$18.00	30
2	2		Ampersa nd Politi cal Bun dle	74   74	American Movie Classics	7868	AMC EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$6.00	\$6.00	30
3	3		Ampersa nd Politi cal Bun dle	74   74	American Movie Classics	7868	AMC DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$3.00	\$9.00	30
4	4		Ampersa nd Politi cal Bun dle	74   74	American Movie Classics	7868	AMC DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$3.00	\$3.00	30
5	5		Ampersa nd Politi cal Bun dle	74   74	American Movie Classics	7868	AMC PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	8	\$10.00	\$80.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	American Movie Classics	7868	AMC PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$10.00	\$10.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	E! Entertainment TV	7868	ENT EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	2	\$4.00	\$8.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	E! Entertainment TV	7868	ENT EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$4.00	\$4.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	E! Entertainment TV	7868	ENT DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$3.00	\$9.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	E! Entertainment TV	7868	ENT DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$3.00	\$3.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	E! Entertainment TV	7868	ENT PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	8	\$5.00	\$40.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	E! Entertainment TV	7868	ENT PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$5.00	\$5.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7868	FOOD EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	2	\$32.00	\$64.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7868	FOOD EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$32.00	\$32.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7868	FOOD DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$22.00	\$66.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7868	FOOD DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$22.00	\$22.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7868	FOOD PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	8	\$30.00	\$240.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	Food Network	7868	FOOD PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$30.00	\$30.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	HGTV	7868	HGTV EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	2	\$52.00	\$104.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	HGTV	7868	HGTV EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$52.00	\$52.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	HGTV	7868	HGTV DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$22.00	\$66.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	HGTV	7868	HGTV DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$22.00	\$22.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	HGTV	7868	HGTV PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	8	\$41.00	\$328.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	HGTV	7868	HGTV PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$41.00	\$41.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7868	LIF EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	2	\$6.00	\$12.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	Lifetime	7868	LIF EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$6.00	\$6.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	7868	LIF DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$4.00	\$12.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	7868	LIF DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$4.00	\$4.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	7868	LIF PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	8	\$10.00	\$80.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	7868	LIF PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$10.00	\$10.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	TLC	7868	TLC EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	2	\$5.00	\$10.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	TLC	7868	TLC EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$5.00	\$5.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	TLC	7868	TLC DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$3.00	\$9.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Ampersa nd Politi cal Bun dle	74   74	TLC	7868	TLC DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$3.00	\$3.00	30
35	35		Ampersa nd Politi cal Bun dle	74   74	TLC	7868	TLC PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	9	\$6.00	\$54.00	30
36	36		Ampersa nd Politi cal Bun dle	74   74	TLC	7868	TLC PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$6.00	\$6.00	30
37	37		Ampersa nd Politi cal Bun dle	74   74	USA	7868	USA EF	09/30/2020	10/04/2020	W-Su 4p-7p			X	X	X	X	X	1	\$45.00	\$45.00	30
38	38		Ampersa nd Politi cal Bun dle	74   74	USA	7868	USA EF	10/05/2020	10/06/2020	M-Tu 4p-7p	X	X						1	\$45.00	\$45.00	30
39	39		Ampersa nd Politi cal Bun dle	74   74	USA	7868	USA DT	09/30/2020	10/04/2020	W-Su 9a-4p			X	X	X	X	X	3	\$13.00	\$39.00	30
40	40		Ampersa nd Politi cal Bun dle	74   74	USA	7868	USA DT	10/05/2020	10/06/2020	M-Tu 9a-4p	X	X						1	\$13.00	\$13.00	30

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41	41		Amp ersa nd Politi cal Bun dle	74   74	USA	7868	USA PT	09/30/2020	10/04/2020	W-Su 7p-12m			X	X	X	X	X	8	\$36.00	\$288.00	30
42	42		Amp ersa nd Politi cal Bun dle	74   74	USA	7868	USA PT	10/05/2020	10/06/2020	M-Tu 7p-12m	X	X						1	\$36.00	\$36.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3119544**

<b>Traffic Order #</b>	694471	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3119544	<b>Created On</b>	9/28/2020 4:12:13 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62820933 POL CANDIDATE Weinzapfel for Indiana FW	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	1939.00
<b>Client</b>	WEINZAPFEL FOR INDIANA - AMP - IND	<b>Updated On</b>	9/29/2020 9:42:35 AM	<b>Net \$</b>	1396.08
<b>Start Date</b>	9/30/2020	<b>Updated By</b>	Anderson, Joshua	<b>Units</b>	113
<b>End Date</b>	10/6/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	