

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3110646

Traffic Order # 693166		Created On 9/21/2020 10:55:45 AM	Order Status Contract Confirmed
Order # 3110646		Created By NCC_Gateway_User	Gross \$ 938.00
Order Descrp 62814777 POL CANDIDATE Friends of Kyle Miller FW		Updated On 9/21/2020 12:12:51 PM	Net \$ 675.36
Client FRIENDS OF KYLE MILLER - AMP - IND		Updated By Shields, Karolyn	Units 168
Start Date 9/22/2020		Industry Political-US House	Credit Hold NO
End Date 9/28/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - IND - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MCKENNA MEDIA - AMP 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Ft Wayne IN,Frontier Fort Wayne		Contact	
Total Networks 2		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 62814777	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product Miller	
		Estimate 8379	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Ft. Wayne, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
		SYSCODE LIST	
		0126,2846	

SUMMARY FOR SYSCODE 0126

Traffic Order #	693166	Created On	9/21/2020 10:55:45 AM	Order Status	Contract Confirmed
Order #	3110646	Created By	NCC_Gateway_User	Syscode Gross \$	602.00
Order Descrp	62814777 POL CANDIDATE Friends of Kyle Miller FW	Updated On	9/21/2020 12:11:37 PM	Syscode Net \$	433.44
Client	FRIENDS OF KYLE MILLER - AMP - IND	Updated By	Shields, Carolyn	Syscode Units	84
Start Date	9/22/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/28/2020	Zones	Ft Wayne IN	Avg Unit Rate	7.17
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	09/22/2020	09/27/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$8.00	\$96.00	30
2	3		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	09/22/2020	09/27/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$7.00	\$84.00	30
3	5		Ampersa nd Politi cal Bun dle	74 74	CNN	0126	_	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$9.00	\$108.00	30
4	7		Ampersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	09/22/2020	09/27/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$5.00	\$60.00	30
5	9		Ampersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	09/22/2020	09/27/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$4.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$10.00	\$120.00	30
13	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	09/28/2020	09/28/2020	M 5a-9a	X							2	\$8.00	\$16.00	30
14	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	09/28/2020	09/28/2020	M 9a-4p	X							2	\$7.00	\$14.00	30
15	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	0126	_	09/28/2020	09/28/2020	M 4p-7p	X							2	\$9.00	\$18.00	30
16	8		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	09/28/2020	09/28/2020	M 5a-9a	X							2	\$5.00	\$10.00	30
17	10		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	09/28/2020	09/28/2020	M 9a-4p	X							2	\$4.00	\$8.00	30
18	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	0126	_	09/28/2020	09/28/2020	M 4p-7p	X							2	\$10.00	\$20.00	30

SUMMARY FOR SYSCODE 2846

Traffic Order #	693166	Created On	9/21/2020 10:55:45 AM	Order Status	Contract Confirmed
Order #	3110646	Created By	NCC_Gateway_User	Syscode Gross \$	336.00
Order Descrp	62814777 POL CANDIDATE Friends of Kyle Miller FW	Updated On	9/21/2020 12:11:37 PM	Syscode Net \$	241.92
Client	FRIENDS OF KYLE MILLER - AMP - IND	Updated By	Shields, Carolyn	Syscode Units	84
Start Date	9/22/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/28/2020	Zones	Frontier Fort Wayne	Avg Unit Rate	4.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	13		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	09/22/2020	09/27/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$3.00	\$36.00	30
8	15		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$4.00	\$48.00	30
9	17		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$5.00	\$60.00	30
10	19		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	09/22/2020	09/27/2020	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$4.00	\$48.00	30
11	21		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	09/22/2020	09/27/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$3.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	23		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$5.00	\$60.00	30
19	14		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	09/28/2020	09/28/2020	M 9a-4p	X							2	\$3.00	\$6.00	30
20	16		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	09/28/2020	09/28/2020	M 4p-7p	X							2	\$4.00	\$8.00	30
21	18		Amp ersa nd Politi cal Bun dle	74 74	CNN	2846	_	09/28/2020	09/28/2020	M 7p-12m	X							2	\$5.00	\$10.00	30
22	20		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	09/28/2020	09/28/2020	M 5a-9a	X							2	\$4.00	\$8.00	30
23	22		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	09/28/2020	09/28/2020	M 9a-4p	X							2	\$3.00	\$6.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	2846	_	09/28/2020	09/28/2020	M 4p-7p	X							2	\$5.00	\$10.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3110646					
Traffic Order #	693166	# of Weeks	2	Active	Yes
Order #	3110646	Created On	9/21/2020 10:55:45 AM	Order Status	Contract Confirmed
Order Descrp	62814777 POL CANDIDATE Friends of Kyle Miller FW	Created By	NCC_Gateway_User	Gross \$	938.00
Client	FRIENDS OF KYLE MILLER - AMP - IND	Updated On	9/21/2020 12:12:51 PM	Net \$	675.36
Start Date	9/22/2020	Updated By	Shields, Karolyn	Units	168
End Date	9/28/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	