

NCC Cable System Order

Order #	62649594
Syscode	9712
System Name	Spectrum/Dallas South-DeSoto, TX
Market	Dallas-Ft. Worth

Flight Dates	04/22/19 - 04/28/19
Agency	AKPD Message & Media
Advertiser	Miguel for Mayor

Update Date	05/01/19
Version	3 Vs. 2

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
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Client Code	
Product Code	
Est Code	
Product Name	Miguel Solis For Mayor 4.22-4.28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,244.00		
Commission	\$636.60		
Net Total	\$3,607.40		
Total Spots	148		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.30 Applied SCX provided by Andrea M, Missed spots have been removed, please confirm Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	4/22/19	4/28/19	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	PRE 04/01/19-06/30/19
2	CNN	VARIOUS	4/22/19	4/28/19	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	PRE 04/01/19-06/30/19
3	CNN	VARIOUS	4/22/19	4/28/19	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	PRE 04/01/19-06/30/19
4	CNN	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$30.00	\$390.00	30	PRE 04/01/19-06/30/19
5	ESPN	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$63.00	\$504.00	30	PRE 04/01/19-06/30/19
6	HGTV	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	PRE 04/01/19-06/30/19
7	HGTV	AVG. ALL WKS<	4/22/19	4/28/19	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$37.00	\$148.00	30	PRE 04/01/19-06/30/19
8	HGTV	mg for nas	4/22/19	4/28/19	19:00	24:00		X	X	X	X	X	X	-	-	1	\$78.00	\$78.00	30	NP - added 4/19 v2
9	LIF	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$7.00	\$35.00	30	PRE 04/01/19-06/30/19
10	LIF	AVG. ALL WKS<	4/22/19	4/28/19	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	PRE 04/01/19-06/30/19
11	LIF	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$34.00	\$408.00	30	PRE 04/01/19-06/30/19
12	MNBC	VARIOUS	4/22/19	4/28/19	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE 04/01/19-06/30/19
13	MNBC	VARIOUS	4/22/19	4/28/19	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	PRE 04/01/19-06/30/19
14	MNBC	MORNING JOE<	4/22/19	4/28/19	05:00	09:00	X	X	X	X	X	X	X	-	-	13	\$16.00	\$208.00	30	PRE 04/01/19-06/30/19
15	MNBC	VARIOUS	4/22/19	4/28/19	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$25.00	\$325.00	30	PRE 04/01/19-06/30/19
16	USA	AVG. ALL WKS<	4/22/19	4/28/19	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$9.00	\$45.00	30	PRE 04/01/19-06/30/19
17	USA	AVG. ALL WKS<	4/22/19	4/28/19	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$40.00	\$200.00	30	PRE 04/01/19-06/30/19
18	USA	AVG. ALL WKS<	4/22/19	4/28/19	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$50.00	\$600.00	30	PRE 04/01/19-06/30/19

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19	HGTV	VARIOUS	4/22/19	4/28/19	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$46.00	\$460.00	30	PRE 04/01/19-06/30/19

	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Total
SPOTS	148	0	0	0	0	0	0	0	0	0	0	0	148
AMT	\$4,244.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,244.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/26/19

62649594 | Dallas-Ft. Worth | Spectrum/Dallas South-DeSoto, TX | 9712 |