

NCC Cable System Order

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|-------------|--------------------------------|
| Order # | 62649594 |
| Syscode | 1725 |
| System Name | Spectrum/Park City U-verse, TX |
| Market | Dallas-Ft. Worth |

| | |
|--------------|----------------------|
| Flight Dates | 04/22/19 - 04/28/19 |
| Agency | AKPD Message & Media |
| Advertiser | Miguel for Mayor |

| | |
|-------------|----------|
| Update Date | 05/01/19 |
| Version | 2 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Leah Losier |
| Sales Coordinator | Michael Ryan |
| Office | Chicago |
| Phone | (312) 527-5755 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Feb19 |
| - | |

| | |
|---------------|----------------------------------|
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | Miguel Solis For Mayor 4.22-4.28 |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$1,230.00 | | |
| Commission | \$184.50 | | |
| Net Total | \$1,045.50 | | |
| Total Spots | 113 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 4.30 Applied SCX provided by Andrea M, Missed spots have been removed, please confirm Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | CNN | VARIOUS | 4/22/19 | 4/28/19 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 7 | \$10.00 | \$70.00 | 30 | PRE 04/01/19-06/30/19 |
| 2 | CNN | VARIOUS | 4/22/19 | 4/28/19 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 5 | \$20.00 | \$100.00 | 30 | PRE 04/01/19-06/30/19 |
| 3 | CNN | VARIOUS | 4/22/19 | 4/28/19 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 14 | \$15.00 | \$210.00 | 30 | PRE 04/01/19-06/30/19 |
| 4 | CNN | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$25.00 | \$350.00 | 30 | PRE 04/01/19-06/30/19 |
| 5 | ESPN | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 7 | \$13.00 | \$91.00 | 30 | PRE 04/01/19-06/30/19 |
| 6 | HGTV | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 6 | \$2.00 | \$12.00 | 30 | PRE 04/01/19-06/30/19 |
| 7 | HGTV | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 4 | \$6.00 | \$24.00 | 30 | PRE 04/01/19-06/30/19 |
| 8 | HGTV | VARIOUS | 4/22/19 | 4/28/19 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$8.00 | \$96.00 | 30 | PRE 04/01/19-06/30/19 |
| 9 | LIF | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 5 | \$2.00 | \$10.00 | 30 | PRE 04/01/19-06/30/19 |
| 10 | LIF | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 5 | \$5.00 | \$25.00 | 30 | PRE 04/01/19-06/30/19 |
| 11 | LIF | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$6.00 | \$72.00 | 30 | PRE 04/01/19-06/30/19 |
| 12 | USA | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 09:00 | 16:00 | X | X | X | X | X | X | X | - | - | 5 | \$2.00 | \$10.00 | 30 | PRE 04/01/19-06/30/19 |
| 13 | USA | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 5 | \$8.00 | \$40.00 | 30 | PRE 04/01/19-06/30/19 |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 14 | USA | AVG. ALL WKS< | 4/22/19 | 4/28/19 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 12 | \$10.00 | \$120.00 | 30 | PRE 04/01/19-06/30/19 |

| | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Oct 2019 | Nov 2019 | Dec 2019 | Jan 2020 | Feb 2020 | Mar 2020 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 113 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 113 |
| AMT | \$1,230.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,230.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/26/19

62649594 | Dallas-Ft. Worth | Spectrum/Park City U-verse, TX | 1725 |