

Ampersand Cable System Order

Order #	62897284
Syscode	3461
System Name	Spectrum/Ft. Worth-South Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	05/28/21 - 06/05/21
Agency	McKenna Media
Advertiser	Deborah Peoples for Mayor

Update Date	05/27/21
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Apr21
-	

Client Code	1284
Product Code	1328
Est Code	10157
Product Name	ATS 5.28-6.5
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,729.00		
Commission	\$409.35		
Net Total	\$2,319.65		
Total Spots	147		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 5/27 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	3	\$14.00	\$42.00	30	PRE 03/29/21-06/27/21
2	CNN	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	6	\$14.00	\$84.00	30	PRE 03/29/21-06/27/21
3	CNN	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$25.00	\$25.00	30	PRE 03/29/21-06/27/21
4	CNN	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 03/29/21-06/27/21
5	CNN	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$28.00	\$28.00	30	PRE 03/29/21-06/27/21
6	CNN	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$28.00	\$84.00	30	PRE 03/29/21-06/27/21
7	DISC	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	3	\$49.00	\$147.00	30	PRE 03/29/21-06/27/21
8	DISC	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	5	\$49.00	\$245.00	30	PRE 03/29/21-06/27/21
9	FOOD	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	1	\$25.00	\$25.00	30	PRE 03/29/21-06/27/21
10	FOOD	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 03/29/21-06/27/21
11	FOOD	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$59.00	\$59.00	30	PRE 03/29/21-06/27/21
12	FOOD	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	1	\$59.00	\$59.00	30	PRE 03/29/21-06/27/21
13	FOOD	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$69.00	\$69.00	30	PRE 03/29/21-06/27/21
14	FOOD	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	1	\$69.00	\$69.00	30	PRE 03/29/21-06/27/21
15	HALL	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	1	\$7.00	\$7.00	30	PRE 03/29/21-06/27/21
16	HALL	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	3	\$7.00	\$21.00	30	PRE 03/29/21-06/27/21
17	HALL	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	PRE 03/29/21-06/27/21
18	HALL	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	3	\$14.00	\$42.00	30	PRE 03/29/21-06/27/21
19	HALL	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	3	\$18.00	\$54.00	30	PRE 03/29/21-06/27/21
20	HALL	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	30	PRE 03/29/21-06/27/21
21	HGTV	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	3	\$35.00	\$105.00	30	PRE 03/29/21-06/27/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	5	\$35.00	\$175.00	30	PRE 03/29/21-06/27/21
23	HIST	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	1	\$11.00	\$11.00	30	PRE 03/29/21-06/27/21
24	HIST	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	3	\$11.00	\$33.00	30	PRE 03/29/21-06/27/21
25	HIST	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$38.00	\$38.00	30	PRE 03/29/21-06/27/21
26	HIST	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$38.00	\$114.00	30	PRE 03/29/21-06/27/21
27	ID	___	5/24/21	5/30/21	00:00	05:00					X	X	X	-	-	1	\$4.00	\$4.00	30	PRE 03/29/21-06/27/21
28	ID	___	5/31/21	6/6/21	00:00	05:00	X	X	X	X	X			-	-	3	\$4.00	\$12.00	30	PRE 03/29/21-06/27/21
29	ID	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	1	\$7.00	\$7.00	30	PRE 03/29/21-06/27/21
30	ID	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	3	\$7.00	\$21.00	30	PRE 03/29/21-06/27/21
31	ID	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$7.00	\$7.00	30	PRE 03/29/21-06/27/21
32	ID	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	3	\$7.00	\$21.00	30	PRE 03/29/21-06/27/21
33	ID	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$11.00	\$11.00	30	PRE 03/29/21-06/27/21
34	ID	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$11.00	\$33.00	30	PRE 03/29/21-06/27/21
35	LIF	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$28.00	\$28.00	30	PRE 03/29/21-06/27/21
36	LIF	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	3	\$28.00	\$84.00	30	PRE 03/29/21-06/27/21
37	LIF	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$35.00	\$35.00	30	PRE 03/29/21-06/27/21
38	LIF	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$35.00	\$105.00	30	PRE 03/29/21-06/27/21
39	MNBC	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	3	\$11.00	\$33.00	30	PRE 03/29/21-06/27/21
40	MNBC	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	6	\$11.00	\$66.00	30	PRE 03/29/21-06/27/21
41	MNBC	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$21.00	\$21.00	30	PRE 03/29/21-06/27/21
42	MNBC	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	3	\$21.00	\$63.00	30	PRE 03/29/21-06/27/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$25.00	\$25.00	30	PRE 03/29/21-06/27/21
44	MNBC	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 03/29/21-06/27/21
45	S1DF	___	5/24/21	5/30/21	05:00	09:00					X	X	X	-	-	1	\$6.00	\$6.00	30	PRE 03/29/21-06/27/21
46	S1DF	___	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X			-	-	3	\$6.00	\$18.00	30	PRE 03/29/21-06/27/21
47	S1DF	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	3	\$4.00	\$12.00	30	PRE 03/29/21-06/27/21
48	S1DF	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	6	\$4.00	\$24.00	30	PRE 03/29/21-06/27/21
49	S1DF	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$5.00	\$5.00	30	PRE 03/29/21-06/27/21
50	S1DF	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$5.00	\$15.00	30	PRE 03/29/21-06/27/21
51	TLC	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	3	\$18.00	\$54.00	30	PRE 03/29/21-06/27/21
52	TLC	___	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	30	PRE 03/29/21-06/27/21
53	TVL	___	5/24/21	5/30/21	09:00	16:00					X	X	X	-	-	3	\$4.00	\$12.00	30	PRE 03/29/21-06/27/21
54	TVL	___	5/31/21	6/6/21	09:00	16:00	X	X	X	X	X			-	-	5	\$4.00	\$20.00	30	PRE 03/29/21-06/27/21
55	TVL	___	5/24/21	5/30/21	16:00	19:00					X	X	X	-	-	1	\$4.00	\$4.00	30	PRE 03/29/21-06/27/21
56	TVL	___	5/31/21	6/6/21	16:00	19:00	X	X	X	X	X			-	-	3	\$4.00	\$12.00	30	PRE 03/29/21-06/27/21
57	TVL	___	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	1	\$4.00	\$4.00	30	PRE 03/29/21-06/27/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
58	TVL	---	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X			-	-	3	\$4.00	\$12.00	30	PRE 03/29/21-06/27/21

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	45	102	0	0	0	0	0	0	0	0	0	0	147
AMT	\$892.00	\$1,837.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,729.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/28/21

62897284 | Dallas-Ft. Worth | Spectrum/Ft. Worth-South Zone, TX | 3461 |