

NCC Cable System Order

Order #	62640723	Flight Dates	03/18/19 - 04/14/19	Update Date	03/29/19		
Syscode	5334	Agency	Strategic Consulting	Version	1 Vs. 1		
System Name	Spectrum/Dallas-Ft Worth Int., TX	Advertiser	American Conservative Union	Show All Lines			
Market	Dallas-Ft. Worth			Total # of Weeks	4		
		Client Code	7	Total	\$61,158.00		
AE	Trevor Dinsmore	Product Code	18	Commission	\$9,173.70		
Sales Coordinator	Abbye Burrage	Est Code	68	Net Total	\$51,984.30		
Office	Atlanta	Product Name	Brand	Total Spots	72		
Phone	(404) 267-3600	Credit Status	Cash in Advance	Affiliate Split	100.0		
Status	Accepted			Sold On	Cost Per Point		
Survey	DMA Nielsen Live+SD Jan19	Primary Demo	Adults 35+	GRP	58.2	GIMP	1432242
-		Makegood Policy	Approval Required	CPP	\$1,051.00	CPM	\$42.70

Comments : 3/22 NEW ISSUE ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X			0.80	19639	3	\$555.00	\$1,665.00	30	
2	CNN	CNN DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X			0.80	19639	3	\$555.00	\$1,665.00	30	
3	CNN	CNN EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X			0.90	22375	3	\$1,095.00	\$3,285.00	30	
4	CNN	CNN EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X			0.90	22375	3	\$1,095.00	\$3,285.00	30	
5	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X			1.20	28281	3	\$1,355.00	\$4,065.00	30	
6	CNN	CNN PT	4/1/19	4/7/19	19:00	24:00	X	X	X	X	X			1.20	28281	3	\$1,355.00	\$4,065.00	30	
7	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X			0.50	13252	3	\$1,355.00	\$4,065.00	30	
8	CNN	CNN EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X			0.50	13252	3	\$1,355.00	\$4,065.00	30	
9	FXNC	FXNC DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X			1.30	30885	3	\$510.00	\$1,530.00	30	
10	FXNC	FXNC DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X			1.30	30885	3	\$510.00	\$1,530.00	30	
11	FXNC	FXNC EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X			1.70	42420	3	\$1,264.00	\$3,792.00	30	
12	FXNC	FXNC EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X			1.70	42420	3	\$1,264.00	\$3,792.00	30	
13	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X			1.30	32725	3	\$1,580.00	\$4,740.00	30	
14	FXNC	FXNC PT	4/1/19	4/7/19	19:00	24:00	X	X	X	X	X			1.30	32725	3	\$1,580.00	\$4,740.00	30	
15	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X			1.40	33598	3	\$1,144.00	\$3,432.00	30	
16	FXNC	FXNC EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X			1.40	33598	3	\$1,144.00	\$3,432.00	30	
17	HLN	HLN DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X			0.10	2619	3	\$310.00	\$930.00	30	
18	HLN	HLN DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X			0.10	2619	3	\$310.00	\$930.00	30	
19	HLN	HLN EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X			0.10	2079	3	\$295.00	\$885.00	30	
20	HLN	HLN EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X			0.10	2079	3	\$295.00	\$885.00	30	
21	HLN	HLN PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X			0.20	5731	3	\$365.00	\$1,095.00	30	

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Atlanta		68		\$9,173.70	
Phone		Product Name		Net Total	
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		Approval Required		Sold On	
				GRP	
				58.2	
				GIMP	
				1432242	
				CPP	
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23	HLN	HLN EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X			0.20	5103	3	\$365.00	\$1,095.00	30	
24	HLN	HLN EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X			0.20	5103	3	\$365.00	\$1,095.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	36	36	0	0	0	0	0	0	0	0	0	0	72
AMT	\$30,579.00	\$30,579.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$61,158.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/26/19

62640723 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |