

NCC Cable System Order

Order #	62641336
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	03/25/19 - 04/14/19
Agency	Strategic Consulting
Advertiser	American Conservative Union

Update Date	03/29/19
Version	1 Vs. 1

AE	Trevor Dinsmore
Sales Coordinator	Abbye Burrage
Office	Atlanta
Phone	(404) 267-3600
Status	Accepted
Survey	DMA Nielsen Live+SD Jan19
-	

Client Code	7
Product Code	18
Est Code	90
Product Name	Brand
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$11,388.00		
Commission	\$1,708.20		
Net Total	\$9,679.80		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	54.6	GIMP	45144
CPP	\$209.00	CPM	\$252.26

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/25 NEW ISSUE ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X	X	X	0.60	520	3	\$66.00	\$198.00	30	
2	CNN	CNN EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X	X	X	0.60	520	3	\$66.00	\$198.00	30	
3	CNN	CNN DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X	X	X	0.80	677	3	\$44.00	\$132.00	30	
4	CNN	CNN DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X	X	X	0.80	677	3	\$44.00	\$132.00	30	
5	CNN	CNN EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X	X	X	0.80	691	3	\$106.00	\$318.00	30	
6	CNN	CNN EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X	X	X	0.80	691	3	\$106.00	\$318.00	30	
7	CNN	CNN PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X	X	X	1.00	816	3	\$133.00	\$399.00	30	
8	CNN	CNN PT	4/1/19	4/7/19	19:00	24:00	X	X	X	X	X	X	X	1.00	816	3	\$133.00	\$399.00	30	
9	FXNC	FXNC EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X	X	X	1.40	1129	3	\$277.00	\$831.00	30	
10	FXNC	FXNC EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X	X	X	1.40	1129	3	\$277.00	\$831.00	30	
11	FXNC	FXNC DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X	X	X	1.30	1047	3	\$221.00	\$663.00	30	
12	FXNC	FXNC DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X	X	X	1.30	1047	3	\$221.00	\$663.00	30	
13	FXNC	FXNC EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X	X	X	1.50	1254	3	\$442.00	\$1,326.00	30	
14	FXNC	FXNC EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X	X	X	1.50	1254	3	\$442.00	\$1,326.00	30	
15	FXNC	FXNC PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X	X	X	1.20	1025	3	\$553.00	\$1,659.00	30	
16	FXNC	FXNC PT	4/1/19	4/7/19	19:00	24:00	X	X	X	X	X	X	X	1.20	1025	3	\$553.00	\$1,659.00	30	
17	HLN	HLN EM	3/25/19	3/31/19	05:00	09:00	X	X	X	X	X	X	X	0.10	121	3	\$18.00	\$54.00	30	
18	HLN	HLN EM	4/1/19	4/7/19	05:00	09:00	X	X	X	X	X	X	X	0.10	121	3	\$18.00	\$54.00	30	
19	HLN	HLN DT	3/25/19	3/31/19	09:00	16:00	X	X	X	X	X	X	X	0.10	64	3	\$20.00	\$60.00	30	
20	HLN	HLN DT	4/1/19	4/7/19	09:00	16:00	X	X	X	X	X	X	X	0.10	64	3	\$20.00	\$60.00	30	
21	HLN	HLN EF	3/25/19	3/31/19	16:00	19:00	X	X	X	X	X	X	X	0.10	49	3	\$8.00	\$24.00	30	

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22	HLN	HLN EF	4/1/19	4/7/19	16:00	19:00	X	X	X	X	X	X	X	0.10	49	3	\$8.00	\$24.00	30	
23	HLN	HLN PT	3/25/19	3/31/19	19:00	24:00	X	X	X	X	X	X	X	0.20	131	3	\$10.00	\$30.00	30	
24	HLN	HLN PT	4/1/19	4/7/19	19:00	24:00	X	X	X	X	X	X	X	0.20	131	3	\$10.00	\$30.00	30	

	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Total
SPOTS	36	36	0	0	0	0	0	0	0	0	0	0	72
AMT	\$5,694.00	\$5,694.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,388.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/26/19

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