

## NCC Cable System Order

Order #	62669085	Flight Dates	07/08/19 - 08/04/19	Update Date	07/09/19
Syscode	5334	Agency	Strategic Consulting	Version	1 Vs. 1
System Name	Spectrum/Dallas-Ft Worth Int., TX	Advertiser	American Conservative Union	Show All Lines	
Market	Dallas-Ft. Worth	Client Code		Total # of Weeks	
AE		7		4	
Sales Coordinator		Product Code		Total	
Abbye Burrage		18		\$70,154.00	
Office		Est Code		Commission	
Atlanta		227		\$10,523.10	
Phone		Product Name		Net Total	
(404) 267-3600		Brand		\$59,630.90	
Status		Credit Status		Total Spots	
Accepted		Cash in Advance		80	
Survey		Primary Demo		Affiliate Split	
DMA Nielsen Live+SD 3BK Jul18+Aug18+Sep		Adults 35+		100.0	
-		Makegood Policy		Sold On	
		Approval Required		Cost Per Spot	
				GRP	
				-	
				GIMP	
				-	
				CPP	
				-	
				CPM	
				-	

Comments : 7/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	7/15/19	7/21/19	09:00	16:00	X	X	X	X	X			-	-	2	\$555.00	\$1,110.00	30	
2	CNN	CNN DT	7/22/19	7/28/19	09:00	16:00	X	X	X	X	X			-	-	2	\$555.00	\$1,110.00	30	
3	CNN	CNN EF	7/15/19	7/21/19	16:00	19:00	X	X	X	X	X			-	-	2	\$1,095.00	\$2,190.00	30	
4	CNN	CNN EF	7/22/19	7/28/19	16:00	19:00	X	X	X	X	X			-	-	2	\$1,095.00	\$2,190.00	30	
5	CNN	CNN PT	7/15/19	7/21/19	19:00	24:00	X	X	X	X	X			-	-	2	\$1,355.00	\$2,710.00	30	
6	CNN	CNN PT	7/22/19	7/28/19	19:00	24:00	X	X	X	X	X			-	-	2	\$1,355.00	\$2,710.00	30	
7	CNN	CNN EM	7/15/19	7/21/19	05:00	09:00	X	X	X	X	X			-	-	2	\$1,355.00	\$2,710.00	30	
8	CNN	CNN EM	7/22/19	7/28/19	05:00	09:00	X	X	X	X	X			-	-	2	\$1,355.00	\$2,710.00	30	
9	FXNC	FXNC DT	7/15/19	7/21/19	09:00	16:00	X	X	X	X	X			-	-	2	\$510.00	\$1,020.00	30	
10	FXNC	FXNC DT	7/22/19	7/28/19	09:00	16:00	X	X	X	X	X			-	-	2	\$510.00	\$1,020.00	30	
11	FXNC	FXNC EF	7/15/19	7/21/19	16:00	19:00	X	X	X	X	X			-	-	2	\$1,264.00	\$2,528.00	30	
12	FXNC	FXNC EF	7/22/19	7/28/19	16:00	19:00	X	X	X	X	X			-	-	2	\$1,264.00	\$2,528.00	30	
13	FXNC	FXNC PT	7/15/19	7/21/19	19:00	24:00	X	X	X	X	X			-	-	2	\$1,580.00	\$3,160.00	30	
14	FXNC	FXNC PT	7/22/19	7/28/19	19:00	24:00	X	X	X	X	X			-	-	2	\$1,580.00	\$3,160.00	30	
15	FXNC	FXNC EM	7/15/19	7/21/19	05:00	09:00	X	X	X	X	X			-	-	2	\$1,144.00	\$2,288.00	30	
16	FXNC	FXNC EM	7/22/19	7/28/19	05:00	09:00	X	X	X	X	X			-	-	2	\$1,144.00	\$2,288.00	30	
17	HLN	HLN DT	7/15/19	7/21/19	09:00	16:00	X	X	X	X	X			-	-	2	\$310.00	\$620.00	30	
18	HLN	HLN DT	7/22/19	7/28/19	09:00	16:00	X	X	X	X	X			-	-	2	\$310.00	\$620.00	30	
19	HLN	HLN EF	7/15/19	7/21/19	16:00	19:00	X	X	X	X	X			-	-	2	\$295.00	\$590.00	30	
20	HLN	HLN EF	7/22/19	7/28/19	16:00	19:00	X	X	X	X	X			-	-	2	\$295.00	\$590.00	30	
21	HLN	HLN PT	7/15/19	7/21/19	19:00	24:00	X	X	X	X	X			-	-	2	\$365.00	\$730.00	30	

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AE		7		4	
Sales Coordinator		Product Code		Total	
Abbye Burrage		18		\$70,154.00	
Office		Est Code		Commission	
Atlanta		227		\$10,523.10	
Phone		Product Name		Net Total	
(404) 267-3600		Brand		\$59,630.90	
Status		Credit Status		Total Spots	
Accepted		Cash in Advance		80	
Survey		Primary Demo		Affiliate Split	
DMA Nielsen Live+SD 3BK Jul18+Aug18+Sep		Adults 35+		100.0	
-		Makegood Policy		Sold On	
		Approval Required		Cost Per Spot	
				GRP	
				-	
				GIMP	
				-	
				CPP	
				-	
				CPM	
				-	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	HLN PT	7/22/19	7/28/19	19:00	24:00	X	X	X	X	X			-	-	2	\$365.00	\$730.00	30	
23	HLN	HLN EM	7/15/19	7/21/19	05:00	09:00	X	X	X	X	X			-	-	2	\$365.00	\$730.00	30	
24	HLN	HLN EM	7/22/19	7/28/19	05:00	09:00	X	X	X	X	X			-	-	2	\$365.00	\$730.00	30	
25	CNN	CNN DT	7/29/19	8/4/19	09:00	16:00	X	X						-	-	1	\$555.00	\$555.00	30	
26	CNN	CNN DT	7/8/19	7/14/19	09:00	16:00			X	X	X			-	-	1	\$555.00	\$555.00	30	
27	CNN	CNN EF	7/29/19	8/4/19	16:00	19:00	X	X						-	-	1	\$1,095.00	\$1,095.00	30	
28	CNN	CNN EF	7/8/19	7/14/19	16:00	19:00			X	X	X			-	-	1	\$1,095.00	\$1,095.00	30	
29	CNN	CNN PT	7/29/19	8/4/19	19:00	24:00	X	X						-	-	1	\$1,355.00	\$1,355.00	30	
30	CNN	CNN PT	7/8/19	7/14/19	19:00	24:00			X	X	X			-	-	1	\$1,355.00	\$1,355.00	30	
31	CNN	CNN EM	7/29/19	8/4/19	05:00	09:00	X	X						-	-	1	\$1,355.00	\$1,355.00	30	
32	CNN	CNN EM	7/8/19	7/14/19	05:00	09:00			X	X	X			-	-	1	\$1,355.00	\$1,355.00	30	
33	FXNC	FXNC DT	7/29/19	8/4/19	09:00	16:00	X	X						-	-	2	\$510.00	\$1,020.00	30	
34	FXNC	FXNC DT	7/8/19	7/14/19	09:00	16:00			X	X	X			-	-	2	\$510.00	\$1,020.00	30	
35	FXNC	FXNC EF	7/29/19	8/4/19	16:00	19:00	X	X						-	-	2	\$1,264.00	\$2,528.00	30	
36	FXNC	FXNC EF	7/8/19	7/14/19	16:00	19:00			X	X	X			-	-	2	\$1,264.00	\$2,528.00	30	
37	FXNC	FXNC PT	7/29/19	8/4/19	19:00	24:00	X	X						-	-	2	\$1,580.00	\$3,160.00	30	
38	FXNC	FXNC PT	7/8/19	7/14/19	19:00	24:00			X	X	X			-	-	2	\$1,580.00	\$3,160.00	30	
39	FXNC	FXNC EM	7/29/19	8/4/19	05:00	09:00	X	X						-	-	2	\$1,144.00	\$2,288.00	30	
40	FXNC	FXNC EM	7/8/19	7/14/19	05:00	09:00			X	X	X			-	-	2	\$1,144.00	\$2,288.00	30	
41	HLN	HLN DT	7/29/19	8/4/19	09:00	16:00	X	X						-	-	1	\$310.00	\$310.00	30	
42	HLN	HLN DT	7/8/19	7/14/19	09:00	16:00			X	X	X			-	-	1	\$310.00	\$310.00	30	

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Order #	62669085
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	07/08/19 - 08/04/19
Agency	Strategic Consulting
Advertiser	American Conservative Union

Update Date	07/09/19
Version	1 Vs. 1

AE	Trevor Dinsmore
Sales Coordinator	Abbye Burrage
Office	Atlanta
Phone	(404) 267-3600
Status	Accepted
Survey	DMA Nielsen Live+SD 3BK Jul18+Aug18+Sep
-	

Client Code	7
Product Code	18
Est Code	227
Product Name	Brand
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	4		
Total	\$70,154.00		
Commission	\$10,523.10		
Net Total	\$59,630.90		
Total Spots	80		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HLN	HLN EF	7/29/19	8/4/19	16:00	19:00	X	X						-	-	1	\$295.00	\$295.00	30	
44	HLN	HLN EF	7/8/19	7/14/19	16:00	19:00			X	X	X			-	-	1	\$295.00	\$295.00	30	
45	HLN	HLN PT	7/29/19	8/4/19	19:00	24:00	X	X						-	-	1	\$365.00	\$365.00	30	
46	HLN	HLN PT	7/8/19	7/14/19	19:00	24:00			X	X	X			-	-	1	\$365.00	\$365.00	30	
47	HLN	HLN EM	7/29/19	8/4/19	05:00	09:00	X	X						-	-	1	\$365.00	\$365.00	30	
48	HLN	HLN EM	7/8/19	7/14/19	05:00	09:00			X	X	X			-	-	1	\$365.00	\$365.00	30	

	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Total
<b>SPOTS</b>	64	16	0	0	0	0	0	0	0	0	0	0	80
<b>AMT</b>	\$55,463.00	\$14,691.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$70,154.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/24/19

62669085 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |