

Ampersand Cable System Order

Order #	62835694
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/22/20 - 11/03/20
Agency	Sage Media Planning & Placement
Advertiser	End Citizens United NonFederal Texas

Update Date	10/20/20
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Taylor Bosse
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	TX HD-67
Product Code	1300
Est Code	9566
Product Name	(TX HD-67) 10.22-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$49,689.00		
Commission	\$7,453.35		
Net Total	\$42,235.65		
Total Spots	350		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	_	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	4	\$118.00	\$472.00	30	NCR 10/19/20-11/03/20
2	CNN	_	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$118.00	\$826.00	30	NCR 10/19/20-11/03/20
3	CNN	_	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$118.00	\$236.00	30	NCR 10/19/20-11/03/20
4	CNN	_	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR 10/19/20-11/03/20
5	CNN	_	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	NCR 10/19/20-11/03/20
6	CNN	_	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$88.00	\$176.00	30	NCR 10/19/20-11/03/20
7	CNN	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$211.00	\$844.00	30	NCR 10/19/20-11/03/20
8	CNN	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$211.00	\$1,266.00	30	NCR 10/19/20-11/03/20
9	CNN	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$211.00	\$422.00	30	NCR 10/19/20-11/03/20
10	CNN	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$255.00	\$1,020.00	30	NCR 10/19/20-11/03/20
11	CNN	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$255.00	\$1,530.00	30	NCR 10/19/20-11/03/20
12	CNN	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$255.00	\$510.00	30	NCR 10/19/20-11/03/20
13	HGTV	_	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	4	\$165.00	\$660.00	30	NCR 10/19/20-11/03/20
14	HGTV	_	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$165.00	\$1,155.00	30	NCR 10/19/20-11/03/20
15	HGTV	_	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$165.00	\$330.00	30	NCR 10/19/20-11/03/20
16	HGTV	_	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$181.00	\$724.00	30	NCR 10/19/20-11/03/20
17	HGTV	_	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$181.00	\$1,086.00	30	NCR 10/19/20-11/03/20
18	HGTV	_	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$181.00	\$362.00	30	NCR 10/19/20-11/03/20
19	HGTV	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	3	\$417.00	\$1,251.00	30	NCR 10/19/20-11/03/20
20	HGTV	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$417.00	\$2,502.00	30	NCR 10/19/20-11/03/20
21	HGTV	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$417.00	\$834.00	30	NCR 10/19/20-11/03/20

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Sold On	Cost Per Spot		
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Primary Demo	Households
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$508.00	\$2,032.00	30	NCR 10/19/20-11/03/20
23	HGTV	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$508.00	\$3,048.00	30	NCR 10/19/20-11/03/20
24	HGTV	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$508.00	\$1,016.00	30	NCR 10/19/20-11/03/20
25	MNBC	_	10/19/20	10/25/20	05:00	09:00				X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR 10/19/20-11/03/20
26	MNBC	_	10/26/20	11/1/20	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$107.00	\$749.00	30	NCR 10/19/20-11/03/20
27	MNBC	_	11/2/20	11/8/20	05:00	09:00	X	X						-	-	2	\$107.00	\$214.00	30	NCR 10/19/20-11/03/20
28	MNBC	_	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR 10/19/20-11/03/20
29	MNBC	_	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	NCR 10/19/20-11/03/20
30	MNBC	_	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$88.00	\$176.00	30	NCR 10/19/20-11/03/20
31	MNBC	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$211.00	\$844.00	30	NCR 10/19/20-11/03/20
32	MNBC	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$211.00	\$1,266.00	30	NCR 10/19/20-11/03/20
33	MNBC	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$211.00	\$422.00	30	NCR 10/19/20-11/03/20
34	MNBC	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$255.00	\$1,020.00	30	NCR 10/19/20-11/03/20
35	MNBC	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$255.00	\$1,530.00	30	NCR 10/19/20-11/03/20
36	MNBC	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$255.00	\$510.00	30	NCR 10/19/20-11/03/20
37	AEN	_	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$69.00	\$276.00	30	NCR 10/19/20-11/03/20
38	AEN	_	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$69.00	\$414.00	30	NCR 10/19/20-11/03/20
39	AEN	_	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$69.00	\$138.00	30	NCR 10/19/20-11/03/20
40	AEN	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$148.00	\$592.00	30	NCR 10/19/20-11/03/20
41	AEN	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$148.00	\$888.00	30	NCR 10/19/20-11/03/20
42	AEN	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$148.00	\$296.00	30	NCR 10/19/20-11/03/20

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Status	Not accepted
Survey	DMA Nielsen Live+3 Sep20
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Est Code	9566
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Show All Lines			
Total # of Weeks	2		
Total	\$49,689.00		
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Sold On	Cost Per Spot		
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Primary Demo	Households
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	AEN	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$174.00	\$696.00	30	NCR 10/19/20-11/03/20
44	AEN	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$174.00	\$1,044.00	30	NCR 10/19/20-11/03/20
45	AEN	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$174.00	\$348.00	30	NCR 10/19/20-11/03/20
46	FOOD	_	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR 10/19/20-11/03/20
47	FOOD	_	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	NCR 10/19/20-11/03/20
48	FOOD	_	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$88.00	\$176.00	30	NCR 10/19/20-11/03/20
49	FOOD	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$225.00	\$900.00	30	NCR 10/19/20-11/03/20
50	FOOD	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$225.00	\$1,350.00	30	NCR 10/19/20-11/03/20
51	FOOD	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$225.00	\$450.00	30	NCR 10/19/20-11/03/20
52	FOOD	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$269.00	\$1,076.00	30	NCR 10/19/20-11/03/20
53	FOOD	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$269.00	\$1,614.00	30	NCR 10/19/20-11/03/20
54	FOOD	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$269.00	\$538.00	30	NCR 10/19/20-11/03/20
55	ID	_	10/19/20	10/25/20	09:00	16:00				X	X	X	X	-	-	4	\$26.00	\$104.00	30	NCR 10/19/20-11/03/20
56	ID	_	10/26/20	11/1/20	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 10/19/20-11/03/20
57	ID	_	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$26.00	\$52.00	30	NCR 10/19/20-11/03/20
58	ID	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$42.00	\$168.00	30	NCR 10/19/20-11/03/20
59	ID	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NCR 10/19/20-11/03/20
60	ID	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$42.00	\$84.00	30	NCR 10/19/20-11/03/20
61	ID	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$53.00	\$212.00	30	NCR 10/19/20-11/03/20
62	ID	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$53.00	\$318.00	30	NCR 10/19/20-11/03/20
63	ID	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	NCR 10/19/20-11/03/20

Ampersand Cable System Order

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Advertiser	End Citizens United NonFederal Texas

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AE	Austin Nichols
Sales Coordinator	Taylor Bosse
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Survey	DMA Nielsen Live+3 Sep20
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Net Total	\$42,235.65		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	DIY	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR 10/19/20-11/03/20
65	DIY	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR 10/19/20-11/03/20
66	DIY	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$23.00	\$46.00	30	NCR 10/19/20-11/03/20
67	HALL	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$47.00	\$188.00	30	NCR 10/19/20-11/03/20
68	HALL	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NCR 10/19/20-11/03/20
69	HALL	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$47.00	\$94.00	30	NCR 10/19/20-11/03/20
70	HALL	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$60.00	\$240.00	30	NCR 10/19/20-11/03/20
71	HALL	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR 10/19/20-11/03/20
72	HALL	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	NCR 10/19/20-11/03/20
73	OXYG	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	NCR 10/19/20-11/03/20
74	OXYG	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 10/19/20-11/03/20
75	OXYG	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$14.00	\$28.00	30	NCR 10/19/20-11/03/20
76	TLC	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$53.00	\$212.00	30	NCR 10/19/20-11/03/20
77	TLC	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$53.00	\$318.00	30	NCR 10/19/20-11/03/20
78	TLC	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$53.00	\$106.00	30	NCR 10/19/20-11/03/20
79	TLC	_	10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	4	\$53.00	\$212.00	30	NCR 10/19/20-11/03/20
80	TLC	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$53.00	\$318.00	30	NCR 10/19/20-11/03/20
81	TLC	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	NCR 10/19/20-11/03/20
82	WETV	_	10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	NCR 10/19/20-11/03/20
83	WETV	_	10/26/20	11/1/20	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 10/19/20-11/03/20
84	WETV	_	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$14.00	\$28.00	30	NCR 10/19/20-11/03/20

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86	BRVO	_	10/26/20	11/1/20	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$181.00	\$1,086.00	30	NCR 10/19/20-11/03/20
87	BRVO	_	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$181.00	\$362.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	115	235	0	0	0	0	0	0	0	0	0	0	350
AMT	\$16,155.00	\$33,534.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$49,689.00

SYSTEM APP: _____ SALES _____ ACCT _____

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