

Ampersand Cable System Order

Order #	62833912
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD112

Update Date	10/20/20
Version	2 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6877
Product Name	HD 112
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$17,676.00		
Commission	\$2,651.40		
Net Total	\$15,024.60		
Total Spots	282		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.20 drop -\$3139 MG +\$3140 NA's upon entry
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR
2	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$107.00	\$107.00	30	NCR
3	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR
4	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR
5	CNN	CNN Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NCR
6	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$137.00	\$137.00	30	NCR
7	CNN	CNN Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$165.00	\$660.00	30	NCR
8	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	NCR
9	DIY	DIY Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
10	DIY	DIY Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR
11	DIY	DIY Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR
12	DIY	DIY Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR
13	FOOD	Food Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$299.00	\$1,495.00	30	-1x
14	FOOD	Food Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$299.00	\$299.00	30	NCR
15	HALL	Hallmark Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$47.00	\$564.00	30	NCR
16	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$47.00	\$94.00	30	NCR
17	HALL	Hallmark Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR
18	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	NCR
19	HALL	Hallmark Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR
20	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$77.00	\$77.00	30	NCR
21	HGTV	HGTV Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$568.00	\$568.00	30	-5x

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22	HGTV	HGTV Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$568.00	\$568.00	30	NCR
23	ID	Investigation Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	NCR
24	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR
25	ID	Investigation Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$69.00	\$345.00	30	NCR
26	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$69.00	\$69.00	30	NCR
27	ID	Investigation Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$79.00	\$948.00	30	NCR
28	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$79.00	\$158.00	30	NCR
29	LMN	Lifetime Movie Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
30	LMN	Lifetime Movie Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR
31	LMN	Lifetime Movie Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR
32	LMN	Lifetime Movie Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR
33	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR
34	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$107.00	\$107.00	30	NCR
35	MNBC	MSNBC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR
36	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR
37	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NCR
38	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$137.00	\$137.00	30	NCR
39	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$165.00	\$660.00	30	NCR
40	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	NCR
41	OWN	Oprah Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
42	OWN	Oprah Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR

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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 10.20 drop -\$3139 MG +\$3140 NA's upon entry
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	OWN	Oprah Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	NCR
44	OWN	Oprah Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	NCR
45	OXYG	Oxygen Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$23.00	\$184.00	30	NCR
46	OXYG	Oxygen Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$23.00	\$46.00	30	NCR
47	OXYG	Oxygen Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	NCR
48	OXYG	Oxygen Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	NCR
49	OXYG	Oxygen Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	NCR
50	OXYG	Oxygen Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	NCR
51	TLC	TLC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NCR
52	TLC	TLC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$24.00	\$48.00	30	NCR
53	TLC	TLC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	NCR
54	TLC	TLC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$69.00	\$138.00	30	NCR
55	TVL	TVLand Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
56	TVL	TVLand Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR
57	TVL	TVLand Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR
58	TVL	TVLand Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR
59	TVL	TVLand Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	NCR
60	TVL	TVLand Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	NCR
61	WETV	Women's Ent Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR
62	WETV	Women's Ent Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NCR
63	WETV	Women's Ent Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$23.00	\$23.00	30	NCR

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Comments :	R1 10.20 drop -\$3139 MG +\$3140 NA's upon entry
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	WETV	Women's Ent Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR
65	WETV	Women's Ent Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR
66	WETV	Women's Ent Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	NCR
67	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	5	\$88.00	\$440.00	30	MG +5x line added NCR
68	ID	Investigation Daytime	10/19/20	10/25/20	09:00	16:00			X	X	X	X	X	-	-	1	\$26.00	\$26.00	30	MG +1x line added NCR
69	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00			X	X	X	X	X	-	-	8	\$107.00	\$856.00	30	MG +8x line added NCR
70	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	MG +4x line added NCR
71	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	2	\$165.00	\$330.00	30	MG +2x line added NCR
72	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	5	\$165.00	\$825.00	30	MG +5x line added NCR
73	TLC	TLC Prime	10/19/20	10/25/20	19:00	24:00			X	X	X	X	X	-	-	1	\$69.00	\$69.00	30	MG +1x line added NCR
74	TVL	TVLand Access	10/19/20	10/25/20	16:00	19:00			X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	MG +2x line added NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	232	50	0	0	0	0	0	0	0	0	0	0	282
AMT	\$13,917.00	\$3,759.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,676.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

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