

Ampersand Cable System Order

Order #	62830939
Syscode	1417
System Name	Spectrum/FVN COMBO-Bedford Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	House Majority PAC proj 202333

Update Date	10/16/20
Version	2 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	8178
Product Name	10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$30,074.00		
Commission	\$4,511.10		
Net Total	\$25,562.90		
Total Spots	215		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/15 R1 MG within
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$118.00	\$708.00	30	NCR 09/28/20-10/18/20
2	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$118.00	\$118.00	30	NCR 10/19/20-11/03/20
3	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$107.00	\$856.00	30	NCR 09/28/20-10/18/20
4	CNN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$107.00	\$107.00	30	NCR 10/19/20-11/03/20
5	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$118.00	\$354.00	30	NCR 09/28/20-10/18/20
6	CNN	SITUATION ROOM<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$118.00	\$118.00	30	NCR 10/19/20-11/03/20
7	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$151.00	\$1,208.00	30	NCR 09/28/20-10/18/20
8	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$151.00	\$151.00	30	NCR 10/19/20-11/03/20
9	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$239.00	\$1,434.00	30	NCR 09/28/20-10/18/20
10	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$239.00	\$239.00	30	NCR 10/19/20-11/03/20
11	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$195.00	\$1,560.00	30	NCR 09/28/20-10/18/20
12	FXNC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$195.00	\$195.00	30	NCR 10/19/20-11/03/20
13	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$299.00	\$897.00	30	NCR 09/28/20-10/18/20
14	FXNC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$299.00	\$299.00	30	NCR 10/19/20-11/03/20
15	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$359.00	\$2,872.00	30	NCR 09/28/20-10/18/20
16	FXNC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$359.00	\$359.00	30	NCR 10/19/20-11/03/20
17	MNBC	MORNING JOE<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$118.00	\$708.00	30	NCR 09/28/20-10/18/20
18	MNBC	AVG. ALL WKS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$118.00	\$118.00	30	NCR 10/19/20-11/03/20
19	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$107.00	\$856.00	30	NCR 09/28/20-10/18/20
20	MNBC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$107.00	\$107.00	30	NCR 10/19/20-11/03/20
21	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$165.00	\$495.00	30	NCR 09/28/20-10/18/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$165.00	\$165.00	30	NCR 10/19/20-11/03/20
23	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$195.00	\$1,560.00	30	NCR 09/28/20-10/18/20
24	MNBC	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$195.00	\$195.00	30	NCR 10/19/20-11/03/20
25	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	NCR 09/28/20-10/18/20
26	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR 10/19/20-11/03/20
27	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$239.00	\$717.00	30	NCR 09/28/20-10/18/20
28	ESPN	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$239.00	\$239.00	30	NCR 10/19/20-11/03/20
29	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$299.00	\$1,794.00	30	NCR 09/28/20-10/18/20
30	ESPN	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$299.00	\$299.00	30	NCR 10/19/20-11/03/20
31	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$107.00	\$642.00	30	NCR 09/28/20-10/18/20
32	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$107.00	\$107.00	30	NCR 10/19/20-11/03/20
33	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$211.00	\$633.00	30	NCR 09/28/20-10/18/20
34	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$211.00	\$211.00	30	NCR 10/19/20-11/03/20
35	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	0	\$255.00	\$0.00	30	NCR 09/28/20-10/18/20, 10/15: -6x w/o 10/26
36	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$255.00	\$255.00	30	NCR 10/19/20-11/03/20
37	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/28/20-10/18/20
38	TLC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR 10/19/20-11/03/20
39	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$42.00	\$126.00	30	NCR 09/28/20-10/18/20
40	TLC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NCR 10/19/20-11/03/20
41	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$53.00	\$318.00	30	NCR 09/28/20-10/18/20

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Product Code	
Est Code	8178
Product Name	10.27-11.3
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Show All Lines			
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Total	\$30,074.00		
Commission	\$4,511.10		
Net Total	\$25,562.90		
Total Spots	215		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/15 R1 MG within
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	TLC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$53.00	\$53.00	30	NCR 10/19/20-11/03/20
43	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR 09/28/20-10/18/20
44	TNT	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	NCR 10/19/20-11/03/20
45	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$181.00	\$543.00	30	NCR 09/28/20-10/18/20
46	TNT	AVG. ALL WKS/TNT BIG PICTUR	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$181.00	\$181.00	30	NCR 10/19/20-11/03/20
47	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 09/28/20-10/18/20
48	USA	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$77.00	\$77.00	30	NCR 10/19/20-11/03/20
49	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$165.00	\$495.00	30	NCR 09/28/20-10/18/20
50	USA	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$165.00	\$165.00	30	NCR 10/19/20-11/03/20
51	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$195.00	\$1,170.00	30	NCR 09/28/20-10/18/20
52	USA	WWE ENTERTAINM<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$195.00	\$195.00	30	NCR 10/19/20-11/03/20
53	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 09/28/20-10/18/20
54	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/19/20-11/03/20
55	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 09/28/20-10/18/20
56	HALL	HALLMARK MOVIE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	NCR 10/19/20-11/03/20
57	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 09/28/20-10/18/20
58	HALL	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$77.00	\$77.00	30	NCR 10/19/20-11/03/20
59	ID	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/28/20-10/18/20
60	ID	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR 10/19/20-11/03/20
61	ID	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$53.00	\$159.00	30	NCR 09/28/20-10/18/20

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Comments :	10/15 R1 MG within
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	ID	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$53.00	\$53.00	30	NCR 10/19/20-11/03/20
63	ID	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$69.00	\$414.00	30	NCR 09/28/20-10/18/20
64	ID	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$69.00	\$69.00	30	NCR 10/19/20-11/03/20
65	BRVO	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$151.00	\$906.00	30	NCR 09/28/20-10/18/20
66	BRVO	BELOW DECK MED<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$151.00	\$151.00	30	NCR 10/19/20-11/03/20
67	FXNC	EARLY MORNING	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	3	\$239.00	\$717.00	30	10/15: +3x w/o 10/26
68	MNBC	PRIME	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$195.00	\$585.00	30	10/15: +3x w/o 10/26
69	BRVO	PRIME	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$151.00	\$151.00	30	10/15: +1x w/o 10/26
70	USA	DAYTIME	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$77.00	\$77.00	30	10/15: +1x w/o 10/26

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	215	0	0	0	0	0	0	0	0	0	0	0	215
AMT	\$30,074.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30,074.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

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