

Ampersand Cable System Order

Order #	62836289
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Waterfront Strategies
Advertiser	FF PAC Proj 502324

Update Date	10/21/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	TX
Product Code	10221026
Est Code	9640
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$48,863.00		
Commission	\$7,329.45		
Net Total	\$41,533.55		
Total Spots	71		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.21 New Political Order. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$763.00	\$763.00	30	NCR 10/19/20-11/03/20
2	BET		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$963.00	\$1,926.00	30	NCR 10/19/20-11/03/20
3	BRVO		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$2,018.00	\$2,018.00	30	NCR 10/19/20-11/03/20
4	BRVO		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	1	\$2,527.00	\$2,527.00	30	NCR 10/19/20-11/03/20
5	BTN		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$47.00	\$94.00	30	NCR 10/19/20-11/03/20
6	BTN		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	NCR 10/19/20-11/03/20
7	CMDY		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$550.00	\$1,100.00	30	NCR 10/19/20-11/03/20
8	CMDY		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$683.00	\$1,366.00	30	NCR 10/19/20-11/03/20
9	ENT		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$776.00	\$776.00	30	NCR 10/19/20-11/03/20
10	ENT		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$976.00	\$1,952.00	30	NCR 10/19/20-11/03/20
11	ESNU		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$237.00	\$237.00	30	NCR 10/19/20-11/03/20
12	ESNU		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$296.00	\$592.00	30	NCR 10/19/20-11/03/20
13	ESP2		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$416.00	\$416.00	30	NCR 10/19/20-11/03/20
14	ESP2		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$524.00	\$1,048.00	30	NCR 10/19/20-11/03/20
15	ESPN		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$2,660.00	\$2,660.00	30	NCR 10/19/20-11/03/20
16	ESPN		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	1	\$3,318.00	\$3,318.00	30	NCR 10/19/20-11/03/20
17	FRFM		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$881.00	\$881.00	30	NCR 10/19/20-11/03/20
18	FRFM		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$1,112.00	\$2,224.00	30	NCR 10/19/20-11/03/20
19	FS1		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$367.00	\$367.00	30	NCR 10/19/20-11/03/20
20	FS1		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$463.00	\$926.00	30	NCR 10/19/20-11/03/20
21	FX		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$1,338.00	\$1,338.00	30	NCR 10/19/20-11/03/20

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22	FX		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$1,673.00	\$3,346.00	30	NCR 10/19/20-11/03/20
23	FXX		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$226.00	\$226.00	30	NCR 10/19/20-11/03/20
24	FXX		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$273.00	\$546.00	30	NCR 10/19/20-11/03/20
25	GSN		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$85.00	\$85.00	30	NCR 10/19/20-11/03/20
26	MTV		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
27	MTV		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$577.00	\$577.00	30	NCR 10/19/20-11/03/20
28	MTV		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$723.00	\$1,446.00	30	NCR 10/19/20-11/03/20
29	MTV2		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/19/20-11/03/20
30	MTV2		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	2	\$47.00	\$94.00	30	NCR 10/19/20-11/03/20
31	MTV2		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	NCR 10/19/20-11/03/20
32	PAR		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$683.00	\$683.00	30	NCR 10/19/20-11/03/20
33	PAR		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$855.00	\$1,710.00	30	NCR 10/19/20-11/03/20
34	SECN		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$47.00	\$47.00	30	NCR 10/19/20-11/03/20
35	SECN		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	NCR 10/19/20-11/03/20
36	TBSC		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
37	TBSC		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$1,853.00	\$1,853.00	30	NCR 10/19/20-11/03/20
38	TBSC		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20
39	TRU		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$143.00	\$143.00	30	NCR 10/19/20-11/03/20
40	TRU		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$343.00	\$343.00	30	NCR 10/19/20-11/03/20
41	TRU		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$413.00	\$826.00	30	NCR 10/19/20-11/03/20
42	VH1		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$958.00	\$958.00	30	NCR 10/19/20-11/03/20

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43	VH1		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$1,204.00	\$2,408.00	30	NCR 10/19/20-11/03/20
44	VICE		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	NCR 10/19/20-11/03/20
45	VICE		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$47.00	\$47.00	30	NCR 10/19/20-11/03/20
46	VICE		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	NCR 10/19/20-11/03/20
47	WETV		10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$70.00	\$70.00	30	NCR 10/19/20-11/03/20
48	WETV		10/19/20	10/25/20	16:00	19:00				X	X	X	X	-	-	1	\$202.00	\$202.00	30	NCR 10/19/20-11/03/20
49	WETV		10/19/20	10/25/20	19:00	24:00				X	X	X	X	-	-	2	\$250.00	\$500.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	64	7	0	0	0	0	0	0	0	0	0	0	71
AMT	\$47,535.00	\$1,328.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48,863.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/22/20

62836289 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |