

Ampersand Cable System Order

Order #	62838649
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	FF PAC Proj 502324

Update Date	10/26/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct19
-	

Client Code	TX
Product Code	10271103
Est Code	9664
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$72,982.00		
Commission	\$10,947.30		
Net Total	\$62,034.70		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.25 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
2	BET		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
3	BET		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$763.00	\$763.00	30	NCR 10/19/20-11/03/20
4	BET		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$963.00	\$1,926.00	30	NCR 10/19/20-11/03/20
5	CMDY		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
6	CMDY		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
7	CMDY		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$550.00	\$550.00	30	NCR 10/19/20-11/03/20
8	CMDY		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$683.00	\$1,366.00	30	NCR 10/19/20-11/03/20
9	CNN		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
10	CNN		10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,314.00	\$1,314.00	30	NCR 10/19/20-11/03/20
11	CNN		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
12	CNN		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$1,674.00	\$1,674.00	30	NCR 10/19/20-11/03/20
13	CNN		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,110.00	\$4,220.00	30	NCR 10/19/20-11/03/20
14	ESPN		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$1,092.00	\$1,092.00	30	NCR 10/19/20-11/03/20
15	ESPN		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,092.00	\$1,092.00	30	NCR 10/19/20-11/03/20
16	ESPN		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$2,660.00	\$2,660.00	30	NCR 10/19/20-11/03/20
17	ESPN		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,318.00	\$6,636.00	30	NCR 10/19/20-11/03/20
18	FRFM		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$268.00	\$268.00	30	NCR 10/19/20-11/03/20
19	FRFM		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$268.00	\$268.00	30	NCR 10/19/20-11/03/20
20	FRFM		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$881.00	\$1,762.00	30	NCR 10/19/20-11/03/20
21	FRFM		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,112.00	\$2,224.00	30	NCR 10/19/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FX		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$335.00	\$335.00	30	NCR 10/19/20-11/03/20
23	FX		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$335.00	\$335.00	30	NCR 10/19/20-11/03/20
24	FX		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,338.00	\$2,676.00	30	NCR 10/19/20-11/03/20
25	FX		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,673.00	\$3,346.00	30	NCR 10/19/20-11/03/20
26	FXNC		10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,781.00	\$1,781.00	30	NCR 10/19/20-11/03/20
27	FXNC		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,781.00	\$1,781.00	30	NCR 10/19/20-11/03/20
28	FXNC		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$2,003.00	\$2,003.00	30	NCR 10/19/20-11/03/20
29	FXNC		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,497.00	\$4,994.00	30	NCR 10/19/20-11/03/20
30	MNBC		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
31	MNBC		10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,314.00	\$1,314.00	30	NCR 10/19/20-11/03/20
32	MNBC		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
33	MNBC		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$1,630.00	\$1,630.00	30	NCR 10/19/20-11/03/20
34	MNBC		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,033.00	\$4,066.00	30	NCR 10/19/20-11/03/20
35	MTV		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
36	MTV		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
37	MTV		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$577.00	\$1,154.00	30	NCR 10/19/20-11/03/20
38	MTV		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$723.00	\$2,169.00	30	NCR 10/19/20-11/03/20
39	TBSC		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
40	TBSC		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
41	TBSC		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$1,853.00	\$1,853.00	30	NCR 10/19/20-11/03/20
42	TBSC		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20

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43	TRU		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$143.00	\$143.00	30	NCR 10/19/20-11/03/20
44	TRU		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$143.00	\$143.00	30	NCR 10/19/20-11/03/20
45	TRU		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$343.00	\$686.00	30	NCR 10/19/20-11/03/20
46	TRU		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$413.00	\$826.00	30	NCR 10/19/20-11/03/20
47	VH1		11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$250.00	\$250.00	30	NCR 10/19/20-11/03/20
48	VH1		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$250.00	\$250.00	30	NCR 10/19/20-11/03/20
49	VH1		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$958.00	\$958.00	30	NCR 10/19/20-11/03/20
50	VH1		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,204.00	\$2,408.00	30	NCR 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$72,982.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$72,982.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/27/20

62838649 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |