

### Ampersand Cable System Order

Order #	62840482
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Independence USA Proj 202411

Update Date	10/28/20
Version	2 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Oct19
-	

Client Code	TX
Product Code	10281103
Est Code	9705
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$118,040.00		
Commission	\$17,706.00		
Net Total	\$100,334.00		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.27 R1 dollars added from DISH +\$2,938
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$1,314.00	\$2,628.00	30	NCR 10/19/20-11/03/20
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$705.00	\$1,410.00	30	NCR 10/19/20-11/03/20
3	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$1,674.00	\$3,348.00	30	NCR 10/19/20-11/03/20
4	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$2,110.00	\$4,220.00	30	NCR 10/19/20-11/03/20
5	ESPN	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$1,092.00	\$2,184.00	30	NCR 10/19/20-11/03/20
6	ESPN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$2,660.00	\$5,320.00	30	NCR 10/19/20-11/03/20
7	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$3,318.00	\$6,636.00	30	NCR 10/19/20-11/03/20
8	FXNC	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$1,781.00	\$3,562.00	30	NCR 10/19/20-11/03/20
9	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$1,781.00	\$3,562.00	30	NCR 10/19/20-11/03/20
10	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$2,003.00	\$4,006.00	30	NCR 10/19/20-11/03/20
11	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$2,497.00	\$4,994.00	30	NCR 10/19/20-11/03/20
12	HGTV	AVG. ALL WKS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$1,811.00	\$3,622.00	30	NCR 10/19/20-11/03/20
13	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$2,796.00	\$5,592.00	30	NCR 10/19/20-11/03/20
14	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$3,483.00	\$6,966.00	30	NCR 10/19/20-11/03/20
15	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$657.00	\$1,314.00	30	NCR 10/19/20-11/03/20
16	HIST	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$1,645.00	\$3,290.00	30	NCR 10/19/20-11/03/20
17	HIST	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$2,018.00	\$4,036.00	30	NCR 10/19/20-11/03/20
18	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
19	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$1,314.00	\$2,628.00	30	NCR 10/19/20-11/03/20
20	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$705.00	\$1,410.00	30	NCR 10/19/20-11/03/20
21	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$1,630.00	\$3,260.00	30	NCR 10/19/20-11/03/20

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22	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	3	\$2,033.00	\$6,099.00	30	NCR 10/19/20-11/03/20
23	S1AU		10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	2	\$186.00	\$372.00	30	NCR 10/19/20-11/03/20
24	S1AU		10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$117.00	\$234.00	30	NCR 10/19/20-11/03/20
25	S1AU		10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$135.00	\$270.00	30	NCR 10/19/20-11/03/20
26	S1AU		10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$168.00	\$336.00	30	NCR 10/19/20-11/03/20
27	TBSC	FRIENDS<	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
28	TBSC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$823.00	\$1,646.00	30	NCR 10/19/20-11/03/20
29	TBSC	AVG. ALL WKS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
30	TBSC	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20
31	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$823.00	\$1,646.00	30	NCR 10/19/20-11/03/20
32	TNT	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
33	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20
34	USA	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	2	\$823.00	\$1,646.00	30	NCR 10/19/20-11/03/20
35	USA	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
36	USA	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	3	\$2,317.00	\$6,951.00	30	NCR 10/19/20-11/03/20
37	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	3	\$705.00	\$2,115.00	30	10.27 NCR

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38	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00				X	X	X	X	-	-	1	\$823.00	\$823.00	30	10.27 NCR

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	76	0	0	0	0	0	0	0	0	0	0	0	76
<b>AMT</b>	\$118,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$118,040.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/28/20

62840482 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |