

Ampersand Cable System Order

Order #	62778639
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	07/07/20 - 07/22/20
Agency	Del Cielo Media
Advertiser	Americas First Policies

Update Date	07/06/20
Version	1 Vs. 1

AE	Becca Karam
Sales Coordinator	Keith Wellock
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jun19
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Client Code	AMFPI
Product Code	ORDR
Est Code	704722
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$27,630.00		
Commission	\$4,144.50		
Net Total	\$23,485.50		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/13/20	7/19/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$1,335.00	\$1,335.00	30	NCR 03/30/20-07/14/20
2	FXNC	FOX AND FRIEND<	7/6/20	7/12/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,335.00	\$1,335.00	30	NCR 07/15/20-09/03/20
3	FXNC	FOX AND FRIEND<	7/13/20	7/19/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$1,335.00	\$1,335.00	30	NCR 07/15/20-09/03/20
4	FXNC	FOX AND FRIEND<	7/20/20	7/26/20	05:00	09:00	X	X	X					-	-	1	\$1,335.00	\$1,335.00	30	NCR 07/15/20-09/03/20
5	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$1,335.00	\$1,335.00	30	NCR 03/30/20-07/14/20
6	FXNC	VARIOUS	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,335.00	\$1,335.00	30	NCR 07/15/20-09/03/20
7	FXNC	VARIOUS	7/13/20	7/19/20	09:00	16:00	X	X	X	X	X	X	X	-	-	1	\$1,335.00	\$1,335.00	30	NCR 07/15/20-09/03/20
8	FXNC	VARIOUS	7/20/20	7/26/20	09:00	16:00	X	X	X					-	-	1	\$1,335.00	\$1,335.00	30	NCR 07/15/20-09/03/20
9	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$1,510.00	\$1,510.00	30	NCR 03/30/20-07/14/20
10	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$1,510.00	\$1,510.00	30	NCR 03/30/20-07/14/20
11	FXNC	VARIOUS	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$1,510.00	\$1,510.00	30	NCR 07/15/20-09/03/20
12	FXNC	VARIOUS	7/13/20	7/19/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$1,510.00	\$1,510.00	30	NCR 07/15/20-09/03/20
13	FXNC	VARIOUS	7/20/20	7/26/20	16:00	19:00	X	X	X					-	-	1	\$1,510.00	\$1,510.00	30	NCR 07/15/20-09/03/20
14	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$1,880.00	\$1,880.00	30	NCR 03/30/20-07/14/20
15	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,880.00	\$1,880.00	30	NCR 03/30/20-07/14/20
16	FXNC	VARIOUS	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	1	\$1,880.00	\$1,880.00	30	NCR 07/15/20-09/03/20
17	FXNC	VARIOUS	7/13/20	7/19/20	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$1,880.00	\$1,880.00	30	NCR 07/15/20-09/03/20

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18	FXNC	VARIOUS	7/20/20	7/26/20	19:00	24:00	X	X	X					-	-	1	\$1,880.00	\$1,880.00	30	NCR 07/15/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$27,630.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,630.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/07/20

62778639 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |