

Ampersand Cable System Order

Order #	62775339
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Texas TXHD 67

Update Date	06/26/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	5893
Product Name	TX HD-67 10.13-10.19
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$45,081.00		
Commission	\$6,762.15		
Net Total	\$38,318.85		
Total Spots	465		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
2	AEN	A&E Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	NCR
3	AEN	A&E Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$177.00	\$1,062.00	30	NCR
4	AEN	A&E Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$177.00	\$177.00	30	NCR
5	BRVO	Bravo Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$170.00	\$2,040.00	30	NCR
6	BRVO	Bravo Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$170.00	\$340.00	30	NCR
7	CNN	CNN Morning	10/12/20	10/18/20	05:00	09:00		X	X	X	X			-	-	8	\$90.00	\$720.00	30	NCR
8	CNN	CNN Morning	10/19/20	10/25/20	05:00	09:00	X							-	-	2	\$90.00	\$180.00	30	NCR
9	CNN	CNN Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X			-	-	8	\$71.00	\$568.00	30	NCR
10	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$71.00	\$142.00	30	NCR
11	CNN	CNN Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X			-	-	8	\$160.00	\$1,280.00	30	NCR
12	CNN	CNN Access	10/19/20	10/25/20	16:00	19:00	X							-	-	2	\$160.00	\$320.00	30	NCR
13	CNN	CNN Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X			-	-	8	\$189.00	\$1,512.00	30	NCR
14	CNN	CNN Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$189.00	\$378.00	30	NCR
15	DISC	Discovery Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$142.00	\$1,704.00	30	NCR
16	DISC	Discovery Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$142.00	\$284.00	30	NCR
17	DIY	DIY Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
18	DIY	DIY Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	NCR
19	DIY	DIY Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
20	DIY	DIY Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	NCR
21	DIY	DIY Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR

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22	DIY	DIY Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR
23	ESPN	ESPN Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$336.00	\$2,016.00	30	NCR
24	ESPN	ESPN Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$336.00	\$336.00	30	NCR
25	FOOD	Food Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR
26	FOOD	Food Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	NCR
27	FOOD	Food Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$160.00	\$960.00	30	NCR
28	FOOD	Food Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$160.00	\$160.00	30	NCR
29	FOOD	Food Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$199.00	\$1,194.00	30	NCR
30	FOOD	Food Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$199.00	\$199.00	30	NCR
31	FX	FX Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$134.00	\$1,608.00	30	NCR
32	FX	FX Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$134.00	\$268.00	30	NCR
33	HALL	Hallmark Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
34	HALL	Hallmark Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NCR
35	HALL	Hallmark Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR
36	HALL	Hallmark Access	10/19/20	10/25/20	16:00	19:00	X							-	-	2	\$32.00	\$64.00	30	NCR
37	HALL	Hallmark Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR
38	HALL	Hallmark Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$32.00	\$64.00	30	NCR
39	HGTV	HGTV Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$119.00	\$714.00	30	NCR
40	HGTV	HGTV Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$119.00	\$119.00	30	NCR
41	HGTV	HGTV Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$278.00	\$1,668.00	30	NCR
42	HGTV	HGTV Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$278.00	\$278.00	30	NCR

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43	HGTV	HGTV Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$347.00	\$4,164.00	30	NCR
44	HGTV	HGTV Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$347.00	\$694.00	30	NCR
45	HIST	History Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$71.00	\$426.00	30	NCR
46	HIST	History Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$71.00	\$71.00	30	NCR
47	HIST	History Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR
48	HIST	History Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$237.00	\$237.00	30	NCR
49	ID	Investigation Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	NCR
50	ID	Investigation Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	NCR
51	ID	Investigation Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	NCR
52	ID	Investigation Access	10/19/20	10/25/20	16:00	19:00	X							-	-	2	\$28.00	\$56.00	30	NCR
53	ID	Investigation Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	NCR
54	ID	Investigation Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$28.00	\$56.00	30	NCR
55	LIF	Lifetime Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
56	LIF	Lifetime Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	NCR
57	LIF	Lifetime Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$170.00	\$2,040.00	30	NCR
58	LIF	Lifetime Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$170.00	\$340.00	30	NCR
59	MNBC	MSNBC Morning	10/12/20	10/18/20	05:00	09:00		X	X	X	X			-	-	8	\$90.00	\$720.00	30	NCR
60	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00	X							-	-	2	\$90.00	\$180.00	30	NCR
61	MNBC	MSNBC Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X			-	-	8	\$71.00	\$568.00	30	NCR
62	MNBC	MSNBC Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$71.00	\$142.00	30	NCR
63	MNBC	MSNBC Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X			-	-	8	\$160.00	\$1,280.00	30	NCR

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Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00	X							-	-	2	\$160.00	\$320.00	30	NCR
65	MNBC	MSNBC Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X			-	-	8	\$189.00	\$1,512.00	30	NCR
66	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$189.00	\$378.00	30	NCR
67	OWN	Oprah Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	NCR
68	OWN	Oprah Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	NCR
69	OXYG	Oxygen Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
70	OXYG	Oxygen Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	NCR
71	OXYG	Oxygen Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
72	OXYG	Oxygen Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	NCR
73	OXYG	Oxygen Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
74	OXYG	Oxygen Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR
75	TLC	TLC Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR
76	TLC	TLC Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR
77	TLC	TLC Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
78	TLC	TLC Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	NCR
79	TLC	TLC Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$36.00	\$432.00	30	NCR
80	TLC	TLC Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$36.00	\$72.00	30	NCR
81	TNT	TNT Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	NCR
82	TNT	TNT Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$90.00	\$90.00	30	NCR
83	TNT	TNT Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR
84	TNT	TNT Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$237.00	\$237.00	30	NCR

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85	TVL	TVLand Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
86	TVL	TVLand Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR
87	USA	USA Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$71.00	\$426.00	30	NCR
88	USA	USA Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$71.00	\$71.00	30	NCR
89	USA	USA Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$160.00	\$960.00	30	NCR
90	USA	USA Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$160.00	\$160.00	30	NCR
91	USA	USA Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$199.00	\$1,194.00	30	NCR
92	USA	USA Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$199.00	\$199.00	30	NCR
93	WETV	Women's Ent Daytime	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
94	WETV	Women's Ent Daytime	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	NCR
95	WETV	Women's Ent Access	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
96	WETV	Women's Ent Access	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	NCR
97	WETV	Women's Ent Prime	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
98	WETV	Women's Ent Prime	10/19/20	10/25/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	465	0	0	0	0	0	0	0	0	0	0	0	465
AMT	\$45,081.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$45,081.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/29/20

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