

Ampersand Cable System Order

Order #	62798415
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	08/24/20 - 08/30/20
Agency	Ashton Media
Advertiser	The Lincoln Project

Update Date	08/24/20
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May20
-	

Client Code	
Product Code	
Est Code	8.25-8.28
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$118,540.00		
Commission	\$17,781.00		
Net Total	\$100,759.00		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.24 New 60s Order. Please review and confirm, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/24/20	8/30/20	05:00	09:00		X	X	X	X			-	-	4	\$1,980.00	\$7,920.00	60	NCR 07/15/20-09/03/20
2	CNN	CNN NEWSROOM<	8/24/20	8/30/20	09:00	16:00		X	X	X	X			-	-	4	\$1,040.00	\$4,160.00	60	NCR 07/15/20-09/03/20
3	CNN	VARIOUS	8/24/20	8/30/20	16:00	19:00		X	X	X	X			-	-	2	\$2,520.00	\$5,040.00	60	NCR 07/15/20-09/03/20
4	CNN	AVG. ALL WKS<	8/24/20	8/30/20	19:00	24:00		X	X	X	X			-	-	4	\$3,160.00	\$12,640.00	60	NCR 07/15/20-09/03/20
5	FXNC	FOX AND FRIEND<	8/24/20	8/30/20	05:00	09:00		X	X	X	X			-	-	4	\$2,670.00	\$10,680.00	60	NCR 07/15/20-09/03/20
6	FXNC	VARIOUS	8/24/20	8/30/20	09:00	16:00		X	X	X	X			-	-	4	\$2,670.00	\$10,680.00	60	NCR 07/15/20-09/03/20
7	FXNC	VARIOUS	8/24/20	8/30/20	16:00	19:00		X	X	X	X			-	-	2	\$3,020.00	\$6,040.00	60	NCR 07/15/20-09/03/20
8	FXNC	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X			-	-	4	\$3,760.00	\$15,040.00	60	NCR 07/15/20-09/03/20
9	MNBC	MORNING JOE<	8/24/20	8/30/20	05:00	09:00		X	X	X	X			-	-	4	\$1,980.00	\$7,920.00	60	NCR 07/15/20-09/03/20
10	MNBC	VARIOUS	8/24/20	8/30/20	09:00	16:00		X	X	X	X			-	-	4	\$1,040.00	\$4,160.00	60	NCR 07/15/20-09/03/20
11	MNBC	VARIOUS	8/24/20	8/30/20	16:00	19:00		X	X	X	X			-	-	2	\$2,440.00	\$4,880.00	60	NCR 07/15/20-09/03/20
12	MNBC	VARIOUS	8/24/20	8/30/20	19:00	24:00		X	X	X	X			-	-	4	\$3,070.00	\$12,280.00	60	NCR 07/15/20-09/03/20
13	DISC	VARIOUS	8/24/20	8/30/20	16:00	19:00		X	X	X	X			-	-	2	\$2,430.00	\$4,860.00	60	NCR 07/15/20-09/03/20

Ampersand Cable System Order

Order #	62798415
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	08/24/20 - 08/30/20
Agency	Ashton Media
Advertiser	The Lincoln Project

Update Date	08/24/20
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	1
------------------	---

Total	\$118,540.00
-------	--------------

Commission	\$17,781.00
------------	-------------

Net Total	\$100,759.00
-----------	--------------

Total Spots	48
-------------	----

Affiliate Split	100.0	
-----------------	-------	--

Sold On	Cost Per Spot
---------	---------------

GRP	-	GIMP	-
-----	---	------	---

CPP	-	CPM	-
-----	---	-----	---

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May20
-	

Client Code	
Product Code	
Est Code	8.25-8.28
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 8.24 New 60s Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	DISC	AVG. ALL WKS<	8/24/20	8/30/20	19:00	24:00		X	X	X	X			-	-	4	\$3,060.00	\$12,240.00	60	NCR 07/15/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$118,540.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$118,540.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/25/20

62798415 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |