

### Ampersand Cable System Order

Order #	62939473
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	11/08/21 - 11/21/21
Agency	Neighborhood Research and Media
Advertiser	Conservative Response Team

Update Date	11/11/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	Nov20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	8095
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,364.00		
Commission	\$804.60		
Net Total	\$4,559.40		
Total Spots	504		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175	GIMP	209708
CPP	\$31.00	CPM	\$25.58

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	New political issue order to air 11.11-11.17. Please confirm.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	APL	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	0.20	207	18	\$5.50	\$99.00	15	BOOKENDS - NCR
2	APL	VARIOUS	11/15/21	11/21/21	19:00	24:00	X							0.20	185	6	\$5.50	\$33.00	15	BOOKENDS - NCR
3	CMT	LAST MAN STAND<	11/8/21	11/14/21	16:00	19:00					X	X	X	0.10	179	12	\$5.50	\$66.00	15	BOOKENDS - NCR
4	CMT	LAST MAN STAND<	11/15/21	11/21/21	16:00	19:00	X							0.10	145	4	\$5.50	\$22.00	15	BOOKENDS - NCR
5	CNBC	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	0.10	151	18	\$6.50	\$117.00	15	BOOKENDS - NCR
6	CNBC	VARIOUS	11/15/21	11/21/21	19:00	24:00	X							0.10	112	6	\$6.50	\$39.00	15	BOOKENDS - NCR
7	DIY	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	0.20	280	18	\$9.00	\$162.00	15	BOOKENDS - NCR
8	DIY	VARIOUS	11/15/21	11/21/21	19:00	24:00	X							0.20	294	6	\$9.00	\$54.00	15	BOOKENDS - NCR
9	DIY	AVG. ALL WKS<	11/8/21	11/14/21	16:00	19:00					X	X	X	0.20	267	12	\$5.50	\$66.00	15	BOOKENDS - NCR
10	DIY	AVG. ALL WKS<	11/15/21	11/21/21	16:00	19:00	X							0.10	73	4	\$5.50	\$22.00	15	BOOKENDS - NCR
11	DIY	AVG. ALL WKS<	11/8/21	11/14/21	09:00	16:00						X	X	0.30	312	24	\$5.50	\$132.00	15	BOOKENDS - NCR
12	DIY	AVG. ALL WKS<	11/15/21	11/21/21	09:00	16:00	X							0.10	180	8	\$5.50	\$44.00	15	BOOKENDS - NCR
13	FS1	NCAA Football: Regular Season	11/8/21	11/14/21	16:00	19:00					X	X	X	0.30	359	12	\$5.50	\$66.00	15	BOOKENDS - NCR
14	FS1	NCAA Football: Regular Season	11/15/21	11/21/21	16:00	19:00	X							0.00	18	4	\$5.50	\$22.00	15	BOOKENDS - NCR
15	FXNC	VARIOUS	11/15/21	11/21/21	09:00	16:00	X							1.50	1770	8	\$84.50	\$676.00	15	BOOKENDS - NCR
16	FXNC	VARIOUS	11/8/21	11/14/21	09:00	16:00					X			1.70	2003	8	\$84.50	\$676.00	15	BOOKENDS - NCR
17	HALL	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	1.20	1424	18	\$20.00	\$360.00	15	BOOKENDS - NCR
18	HALL	VARIOUS	11/15/21	11/21/21	19:00	24:00	X							0.60	745	6	\$20.00	\$120.00	15	BOOKENDS - NCR
19	HALL	HALLMARK MOVIE<	11/8/21	11/14/21	16:00	19:00					X	X	X	0.80	950	12	\$16.50	\$198.00	15	BOOKENDS - NCR
20	HALL	HALLMARK MOVIE<	11/15/21	11/21/21	16:00	19:00	X							0.40	424	4	\$16.50	\$66.00	15	BOOKENDS - NCR

### Ampersand Cable System Order

Order #	62939473
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	11/08/21 - 11/21/21
Agency	Neighborhood Research and Media
Advertiser	Conservative Response Team

Update Date	11/11/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	Nov20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	8095
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,364.00		
Commission	\$804.60		
Net Total	\$4,559.40		
Total Spots	504		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175	GIMP	209708
CPP	\$31.00	CPM	\$25.58

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New political issue order to air 11.11-11.17. Please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HALL	HALLMARK MOVIE<	11/8/21	11/14/21	09:00	16:00						X	X	0.70	832	24	\$10.00	\$240.00	15	BOOKENDS - NCR
22	HALL	HALLMARK MOVIE<	11/15/21	11/21/21	09:00	16:00	X							0.30	414	8	\$10.00	\$80.00	15	BOOKENDS - NCR
23	ID	AVG. ALL WKS<	11/8/21	11/14/21	19:00	24:00					X	X	X	0.40	508	18	\$14.50	\$261.00	15	BOOKENDS - NCR
24	ID	AVG. ALL WKS<	11/15/21	11/21/21	19:00	24:00	X							0.40	434	6	\$14.50	\$87.00	15	BOOKENDS - NCR
25	ID	AVG. ALL WKS<	11/8/21	11/14/21	16:00	19:00					X	X	X	0.40	460	12	\$9.00	\$108.00	15	BOOKENDS - NCR
26	ID	AVG. ALL WKS<	11/15/21	11/21/21	16:00	19:00	X							0.30	322	4	\$9.00	\$36.00	15	BOOKENDS - NCR
27	ID	AVG. ALL WKS	11/8/21	11/14/21	09:00	16:00						X	X	0.40	479	24	\$9.00	\$216.00	15	BOOKENDS - NCR
28	ID	AVG. ALL WKS	11/15/21	11/21/21	09:00	16:00	X							0.40	457	8	\$9.00	\$72.00	15	BOOKENDS - NCR
29	NFLN	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	0.10	122	18	\$5.50	\$99.00	15	BOOKENDS - NCR
30	NFLN	NFL GAMEDAY FI<	11/15/21	11/21/21	19:00	24:00	X							0.00	33	6	\$5.50	\$33.00	15	BOOKENDS - NCR
31	SYFY	SYFY MOVIE<	11/8/21	11/14/21	19:00	24:00					X	X	X	0.30	307	18	\$5.50	\$99.00	15	BOOKENDS - NCR
32	SYFY	SYFY MOVIE<	11/15/21	11/21/21	19:00	24:00	X							0.10	178	6	\$5.50	\$33.00	15	BOOKENDS - NCR
33	SYFY	SYFY MOVIE<	11/8/21	11/14/21	16:00	19:00					X	X	X	0.20	252	12	\$5.50	\$66.00	15	BOOKENDS - NCR
34	SYFY	SYFY MOVIE<	11/15/21	11/21/21	16:00	19:00	X							0.10	156	4	\$5.50	\$22.00	15	BOOKENDS - NCR
35	TVL	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	0.20	248	18	\$9.00	\$162.00	15	BOOKENDS - NCR
36	TVL	VARIOUS	11/15/21	11/21/21	19:00	24:00	X							0.20	285	6	\$9.00	\$54.00	15	BOOKENDS - NCR
37	TVL	ANDY GRIFFITH<	11/8/21	11/14/21	16:00	19:00					X	X	X	0.20	288	12	\$5.50	\$66.00	15	BOOKENDS - NCR
38	TVL	ANDY GRIFFITH<	11/15/21	11/21/21	16:00	19:00	X							0.40	443	4	\$5.50	\$22.00	15	BOOKENDS - NCR
39	TVL	VARIOUS	11/8/21	11/14/21	09:00	16:00						X	X	0.20	224	24	\$5.50	\$132.00	15	BOOKENDS - NCR
40	TVL	VARIOUS	11/15/21	11/21/21	09:00	16:00	X							0.20	232	8	\$5.50	\$44.00	15	BOOKENDS - NCR
41	WETV	VARIOUS	11/8/21	11/14/21	19:00	24:00					X	X	X	0.30	350	18	\$9.00	\$162.00	15	BOOKENDS - NCR

### Ampersand Cable System Order

Order #	62939473
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	11/08/21 - 11/21/21
Agency	Neighborhood Research and Media
Advertiser	Conservative Response Team

Update Date	11/11/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	Nov20 DMA Nielsen Parallel Live+3
-	

Client Code	
Product Code	
Est Code	8095
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$5,364.00		
Commission	\$804.60		
Net Total	\$4,559.40		
Total Spots	504		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	175	GIMP	209708
CPP	\$31.00	CPM	\$25.58

Comments :	New political issue order to air 11.11-11.17. Please confirm.
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	WETV	VARIOUS	11/15/21	11/21/21	19:00	24:00	X							0.10	77	6	\$9.00	\$54.00	15	BOOKENDS - NCR
43	WETV	VARIOUS	11/8/21	11/14/21	09:00	16:00						X	X	0.20	249	24	\$5.50	\$132.00	15	BOOKENDS - NCR
44	WETV	VARIOUS	11/15/21	11/21/21	09:00	16:00	X							0.10	96	8	\$5.50	\$44.00	15	BOOKENDS - NCR

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
<b>SPOTS</b>	504	0	0	0	0	0	0	0	0	0	0	0	504
<b>AMT</b>	\$5,364.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,364.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/12/21

62939473 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Ft WorthN Zone, TX | 1421 |